



ZENOVA
CARPET

AXMINSTER
DESIGN TRENDS
CHAPTER 3

ZENOVA CARPET
www.zenovacarpet.com.tr

ABOUT US

Our history of expertise in the Carpet industry dates back for 40 years. Our Current Brand ZENOVA CARPETS was formed in 2014, under this Brand we manufacture and export Carpet and Carpet Yarns across many parts of the World. With our previous experience to help us we are the TRUSTED name in Turkey. We have gained an outstanding reputation for QUALITY and SERVICE from our Trade PARTNERS in 40 countries around the World. including Great Britain, Russia, Europe Countries, USA, Australia, South Africa, MENA Region, and South America. We offer customised Axminster and Broadloom Tufted Carpets of the highest standards of excellence working towards and with the world renowned BSI ISO 9001 2015. Our Customer base includes for prestigious carpet distributors, retailers, wholesalers, property proprietors, interior decorators, designers and architects. Our Carpets are manufactured for Residential, Commercial, Hospitality and Corporate establishments. We always try to exceed our customers expectations through Service, Quality, innovation & Design.

At ZENOVA we highly value all our existing and new Customers and we will strive to stay at the forefront to deliver our highest STANDARDS at all times.

DESIGN STUDIO

Our ability to combine thoughtful design with experience and technical knowledge allows us to deliver high performance floor coverings. By choosing to work with Zenova , you will have access to our global design studio and talented designers. We are here to offer you a variety of options. We continually refresh our selection with the latest styles and colors from around the globe. From traditional to modern flooring selections, we strive to provide our clients with exclusive design collections for huge companies to choose from. Zenova innovative Design are helping our clients to access thousands of designs and to meet the demands of any bespoke design brief. We have the ability to design to any scale or budget ensuring we always surpass your expectations.

CAD PROJECT PLANNING

Our CAD planner are responsible for all aspects of planning custom projects, from calculation of initial quantities to producing CAD based seaming diagrams for approval and final installations. CAD planners are working close to Sales and Design all working to the main objective of planning the projects as timely and accurately as possible. The role includes CAD design and the high levels of attention to detail that comes with working on high profile projects. For instance we will visit sites to survey, reading and interpreting project plans, creating project drawings and room layouts, and advising the project management team on details such as weave widths, pattern repeats, often in the context of a very complex space. And will also be heavily involved in the continued progress of projects, monitoring timelines, ensuring details are ready and accurate for production and meeting of set-standard.

HAKKIMIZDA

Halı sektöründe ailemize ait 40 yıllık bir tecrübemiz bulunmaktadır. 2014 yılından beri adımiza tescilli ZENOVA CARPET markasıyla Axminster ve Tuft Halılar ile Halı İpliklerini entegre tesislerimizde üretilip dünyanın birçok yerine ihraç ediyoruz. Sahip olduğumuz 40 yıllık tecrübe ile Türkiye'nin GÜVENİLİR bir markasıyız. Dünya çapında İngiltere, Rusya, Avrupa Ülkeleri, ABD, Avustralya, Güney Afrika, MENA Bölgesi ve Güney Amerika dahil yaklaşık 40 ülkedeki ticari çözüm ortaklarımızla KALİTE ve HİZMET konusunda olağanüstü bir itibar kazandık. Dünyaca ünlü English Standarts Institue BSI ISO 9001-2015 denetimindeki Toplam Kalite Yönetimi Sistemimiz doğrultusunda çalışan, müşteri memnuniyeti için en yüksek mükemmellik standartlarında özelleştirilmiş Axminster ve Broadloom Tufted Halıları sizlere sunuyoruz. Zenova'nın esas müşteri tabanını global düzeyde prestijli halı distribütörleri, perakendeciler, toptancılar, yatırım sahipleri, iç mimarlar, tasarımcılar ve mimarlar oluşturmaktadır. Halılarımız konut yaşam alanları ticari, konaklama ve kurumsal işletmeler için üretilmektedir. Zenova olarak üstün hizmet, kalite, inovasyon ve tasarım yoluyla her zaman müşterilerimizin beklentilerini aşacak şekilde çalışmaktayız. ZENOVA'nın tüm mevcut ve yeni müşterileri çok değerlidir ve her zaman en yüksek KALİTE STANDARTLARIMIZI sağlamak için en önde kalmaya çalışmaktayız.

TASARIM STÜDYOSU

Çağdaş teknik bilginiz ile akıllı desen tasarımı tecrübelerimizi birleştirme kabiliyetimiz sayesinde müşterilerimize çok sayıda yüksek performanslı zemin kaplamaları çözümleri sunabilmekteyiz. Sizler, Zenova ile çalışmayı seçerek, küresel tasarım stüdyomuzla ve yetenekli tasarımcılarımıza erişebileceksiniz. Size çok çeşitli desen tasarım seçenekleri sunmak için buradayız. Desden tasarım seçeneklerimizi dünyanın dört bir yanından en yeni stil ve renklerle sürekli yeniliyor ve gelenekselden modern zemin seçeneklerine kadar, müşterilerimize ancak çok büyük şirketlerin aralarından seçim yapabilecekleri özel tasarım koleksiyonlarımızı sunmaya çalışıyoruz. Zenova'nın bu yenilikçi tasarım anlayışı, müşterilerimizin binlerce tasarıma erişmesine ve herhangi bir tasarım sipariş özeti taleplerinin hemen karşılanmasına imkan tanımaktadır. Beklentilerinizin daima ötesini karşılayan her ölçekte ve her bütçeye uygun tasarım yapma yeteneğine sahibiz.

CAD DESTEKLİ PROJE PLANLAMA

Zenova tasarım atölyemizde görevli CAD planlarımız, projelerinizdeki ilk miktarların hesaplanmasından proje onay ve son halı döşemeleri aşamaları için CAD tabanlı dokuma diyagramları üretmeye kadar geçen süreçte özel projelerin planlanmasının tüm yönlerinden sorumludurlar. CAD planlarımız, satış ve desen tasarımcılarımız ile çok yakın çalışmakta olup tüm tasarım ekibi, projelerin mümkün olduğunca zamanında ve doğru bir şekilde planlaması ana hedefine ulaşmak için sinerji ile çalışırlar. Bu çalışma anlayışı, CAD tasarımının yüksek profilli halı projelerindeki detayların uygulamada çok önemli farklar yarattığını bizlere göstermektedir. CAD planlarımızın, proje planlarını inceleme, okuma ve yorumlama, proje çizimleri ve oda düzenleri oluşturma ve proje yönetim ekibine genellikle çok karmaşık bir alan bağlamında örgü genişlikleri, desen tekrarları gibi ayrıntılar hakkında tavsiyelerde bulunmak maksadıyla araştırma yapma ve uygulama alanını yerinde inceleme görevleri de bulunmaktadır. CAD planları, projelerin devam eden ilerlemesine, iş planlarının izlenmesine, detayların üretim ve belirlenen standardın karşılanması için hazır ve doğru olmasını sağlamaya büyük ölçüde dâhil olmaktadır.

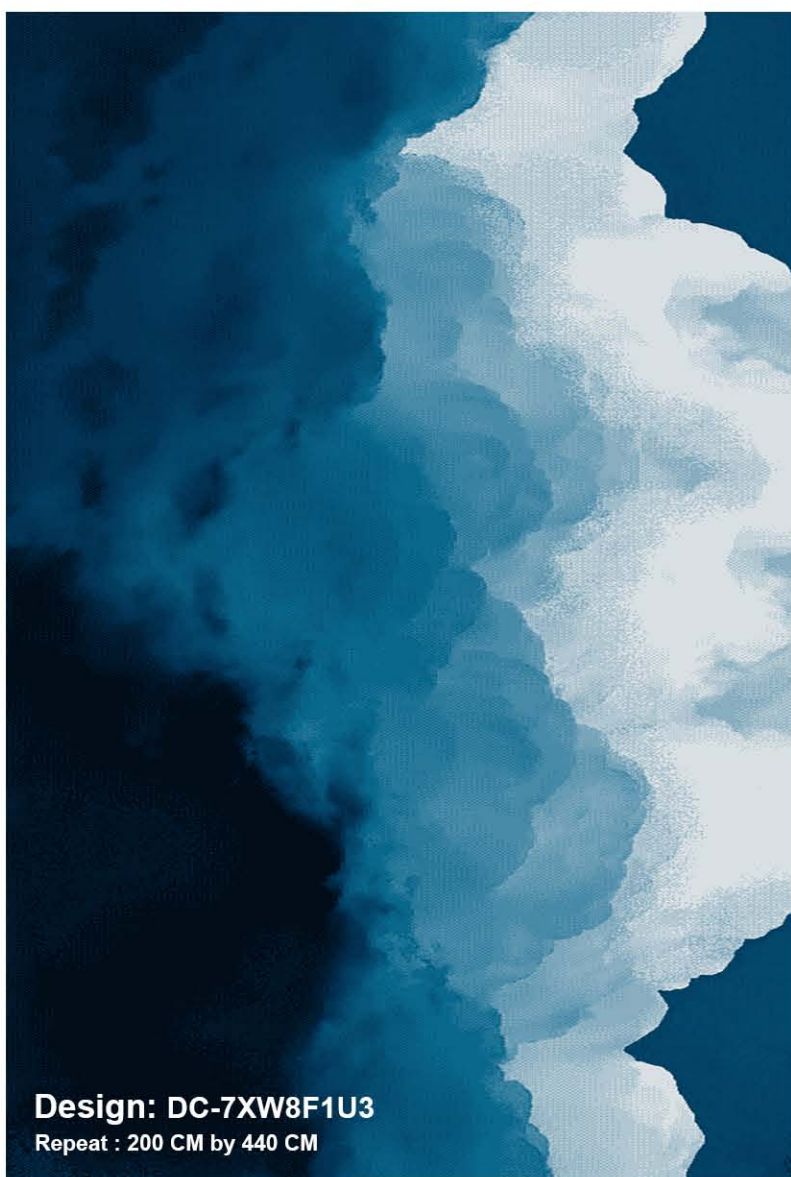


Design: DC-7XW8F1U3
Repeat : 200 CM by 440 CM



Design: DC-7XW8F1U4

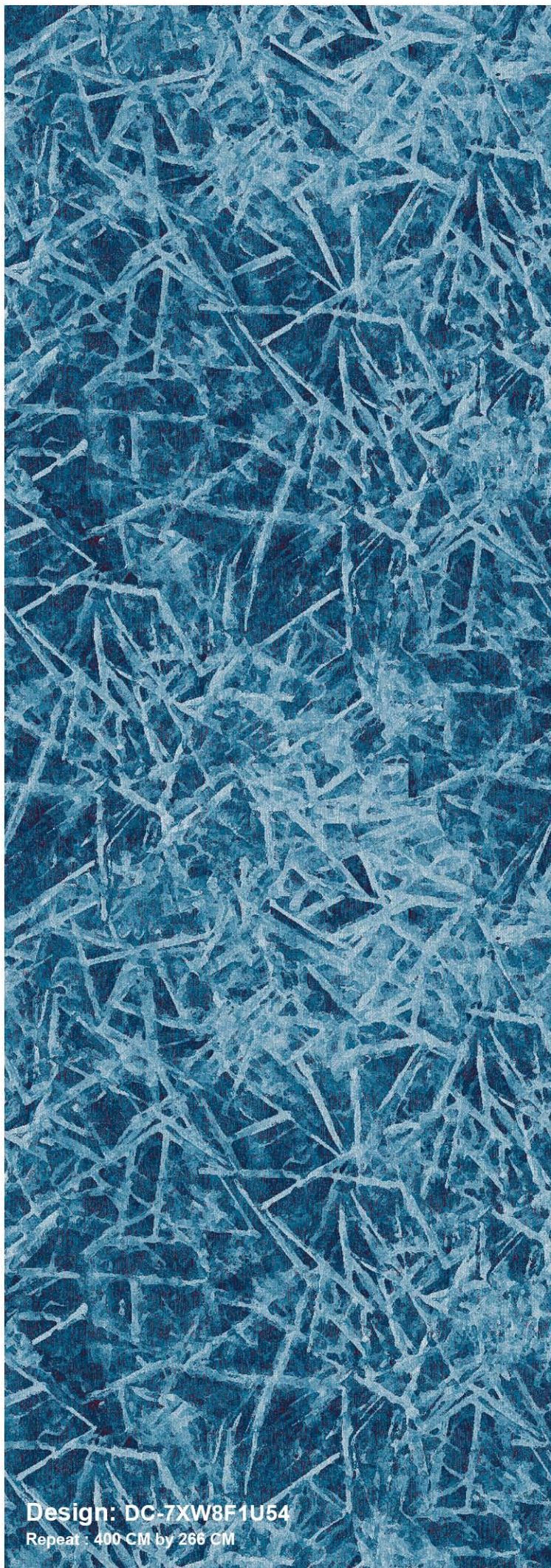
Repeat : 400 CM by 400 CM



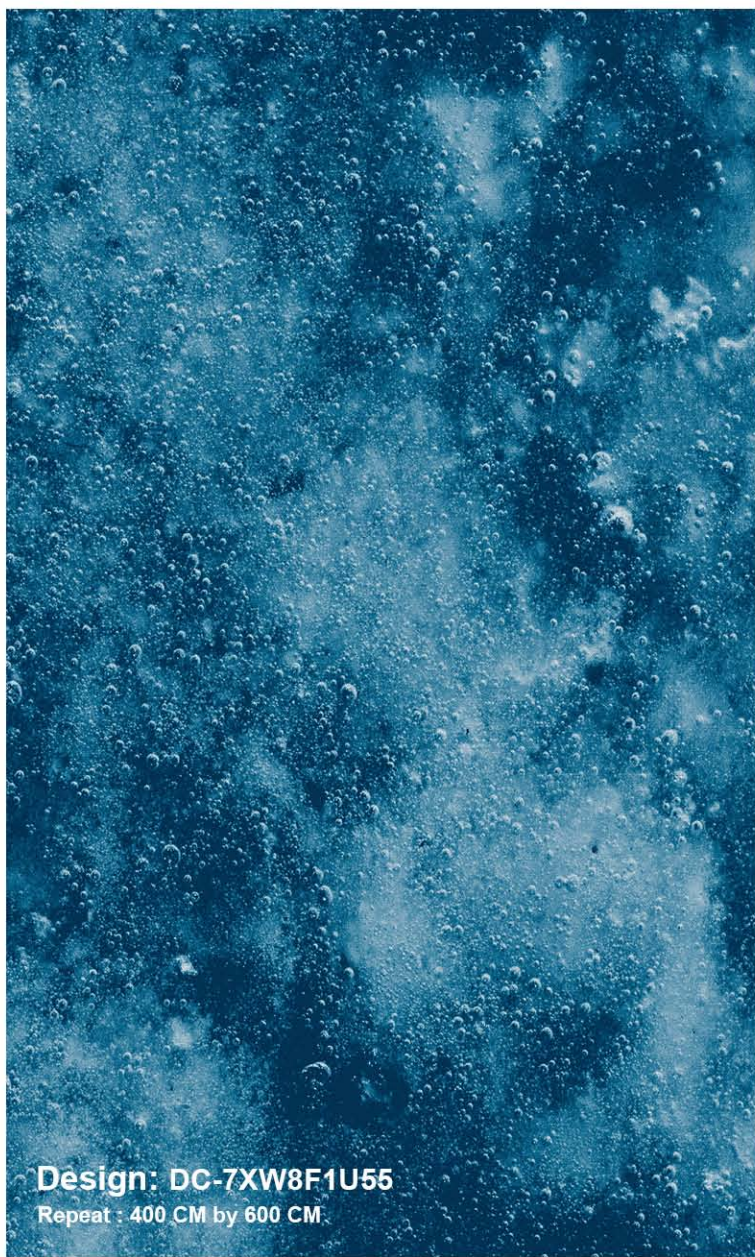
Design: DC-7XW8F1U3

Repeat : 200 CM by 440 CM



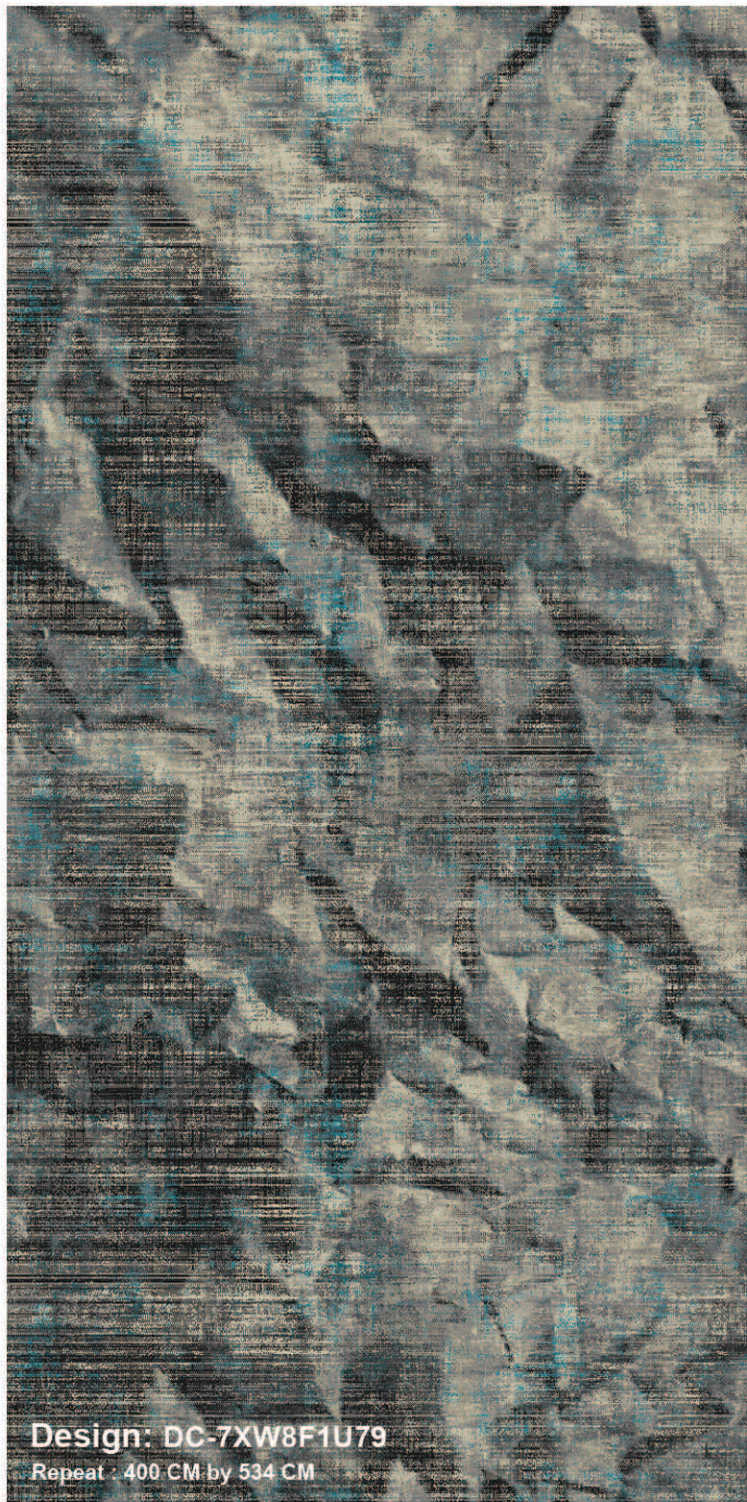


Design: DC-7XW8F1U54
Repeat : 400 CM by 266 CM



Design: DC-7XW8F1U55
Repeat : 400 CM by 600 CM

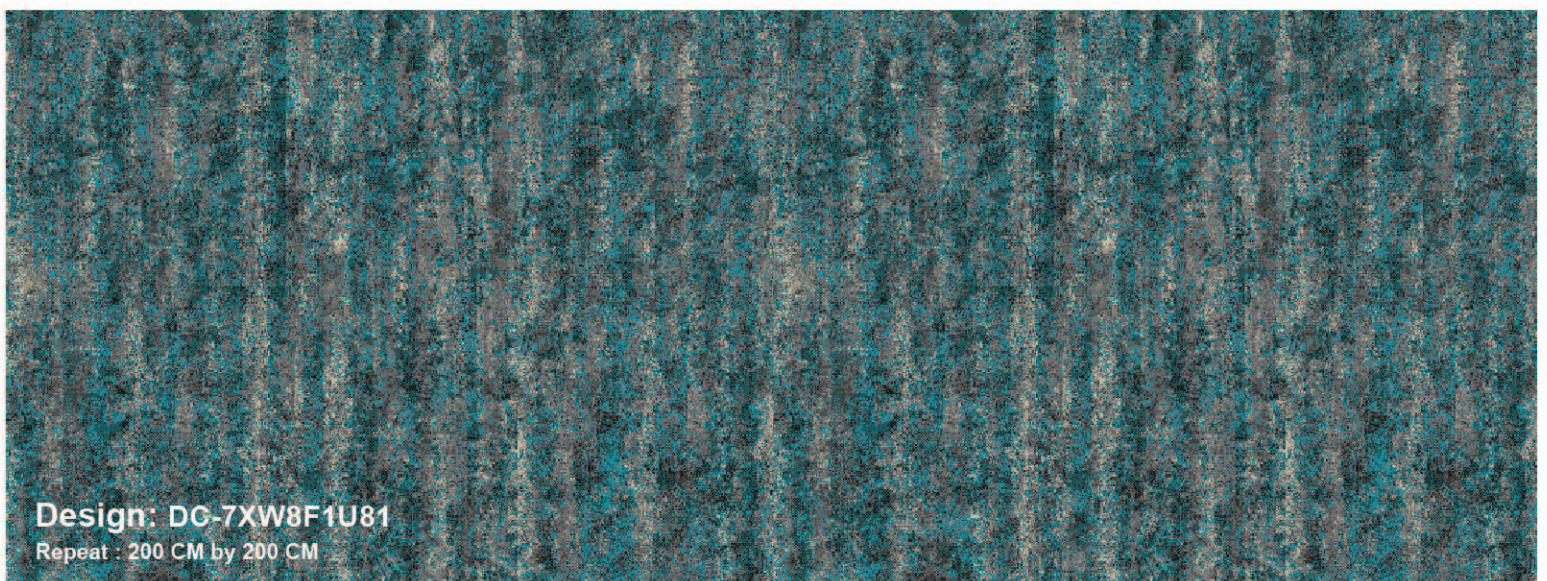




Design: DC-7XW8F1U79
Repeat : 400 CM by 534 CM

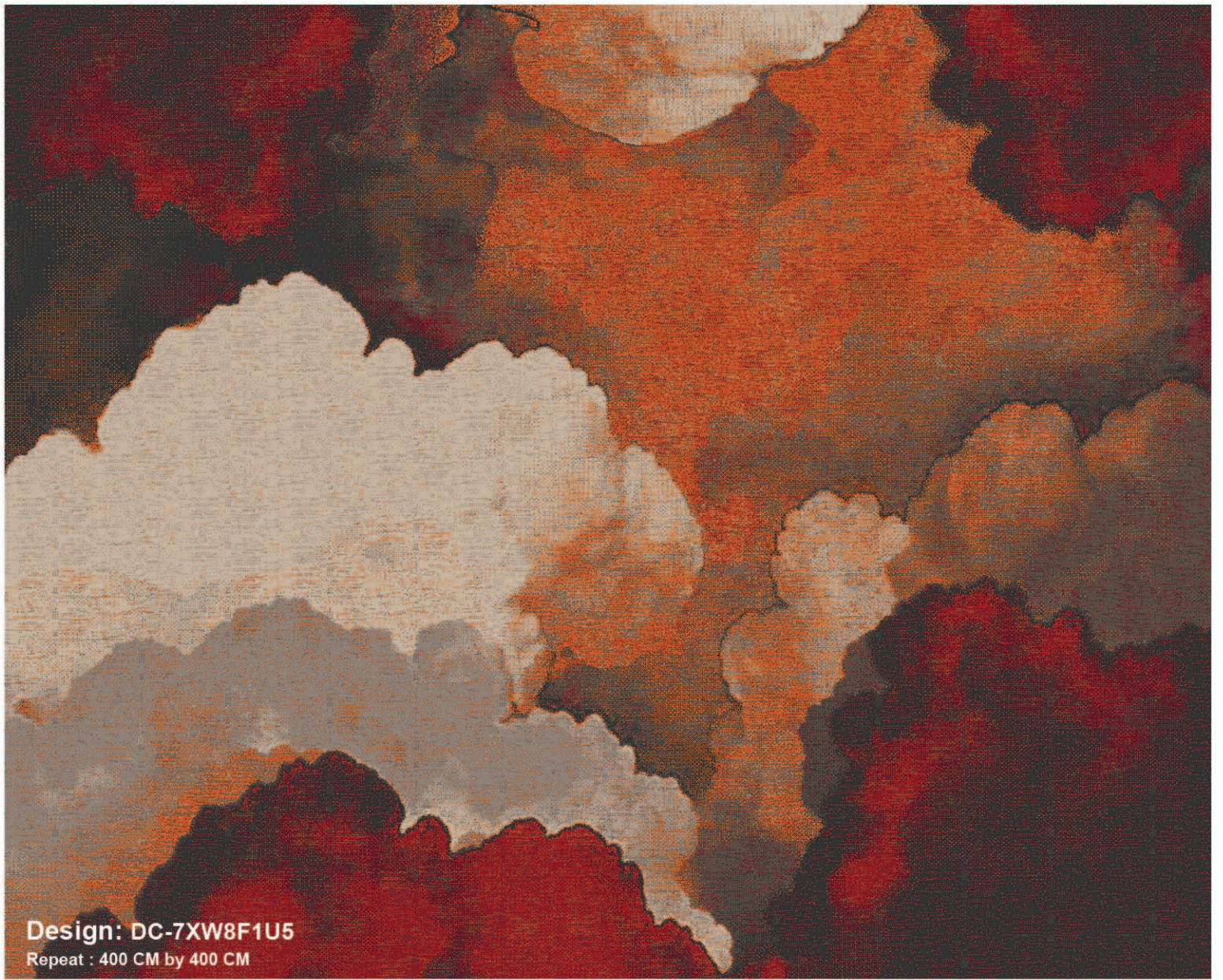


Design: DC-7XW8F1U80
Repeat : 182 CM by 182 CM

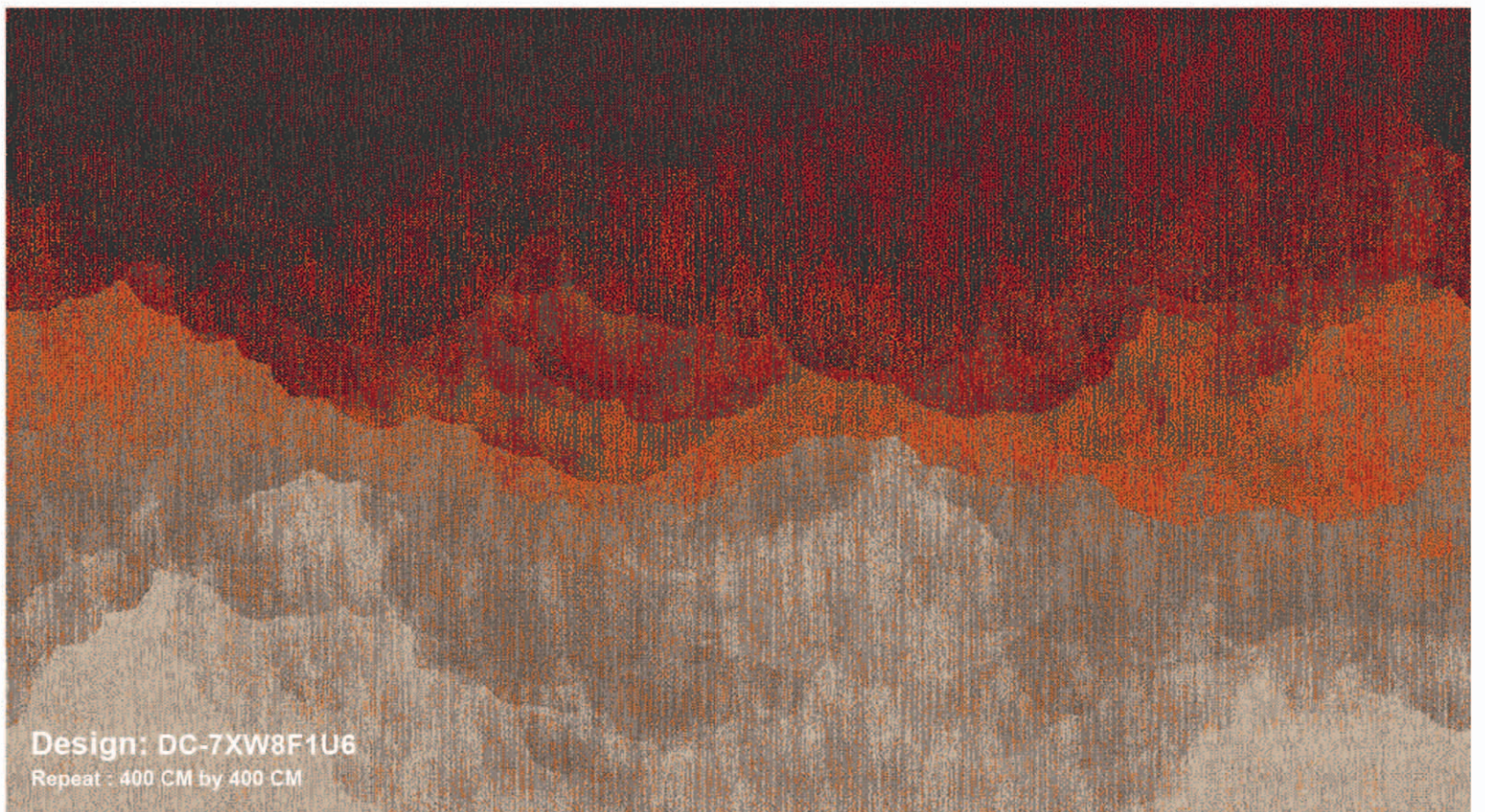


Design: DC-7XW8F1U81
Repeat : 200 CM by 200 CM





Design: DC-7XW8F1U5
Repeat : 400 CM by 400 CM



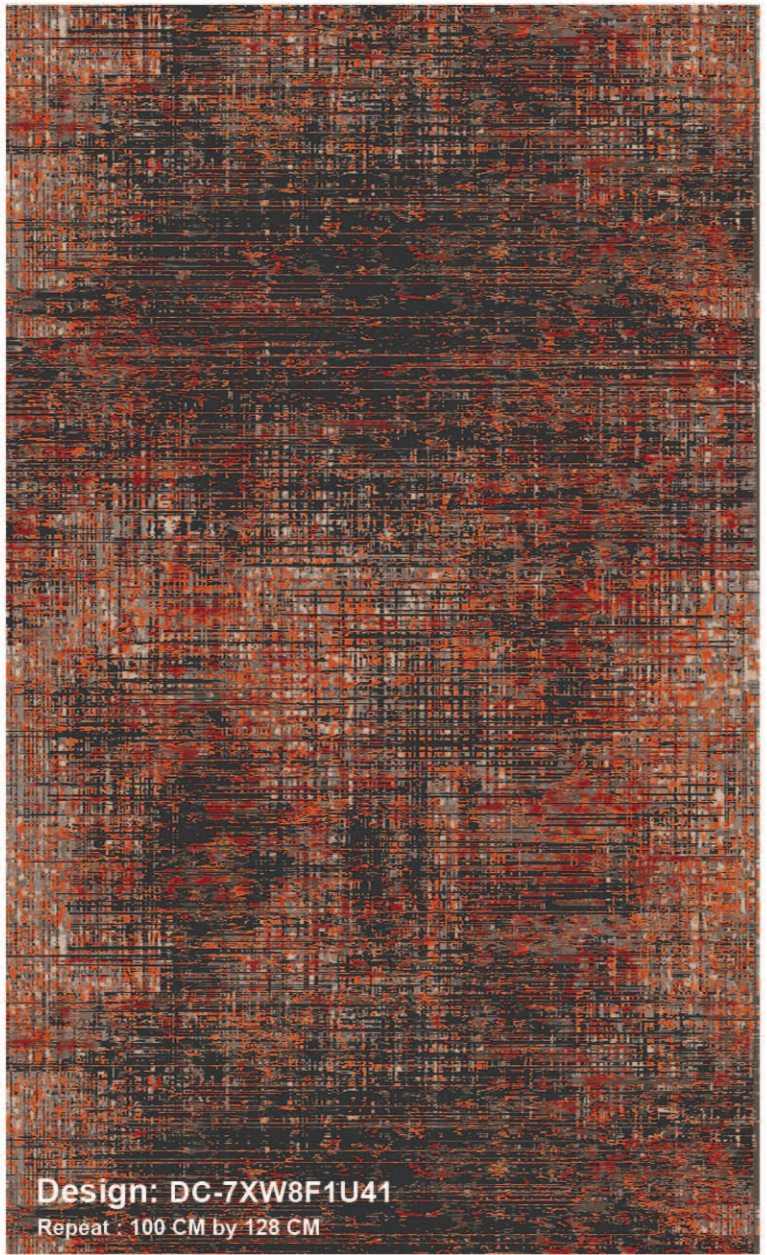
Design: DC-7XW8F1U6
Repeat : 400 CM by 400 CM





Design: DC-7XW8F1U41

Repeat: 100 CM by 128 CM



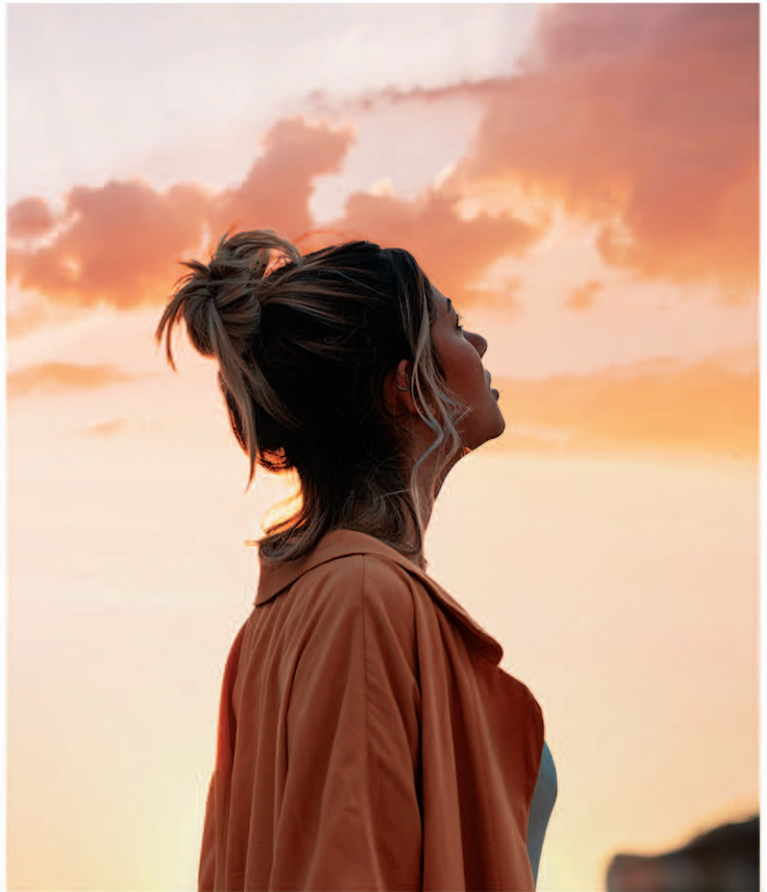
Design: DC-7XW8F1U41

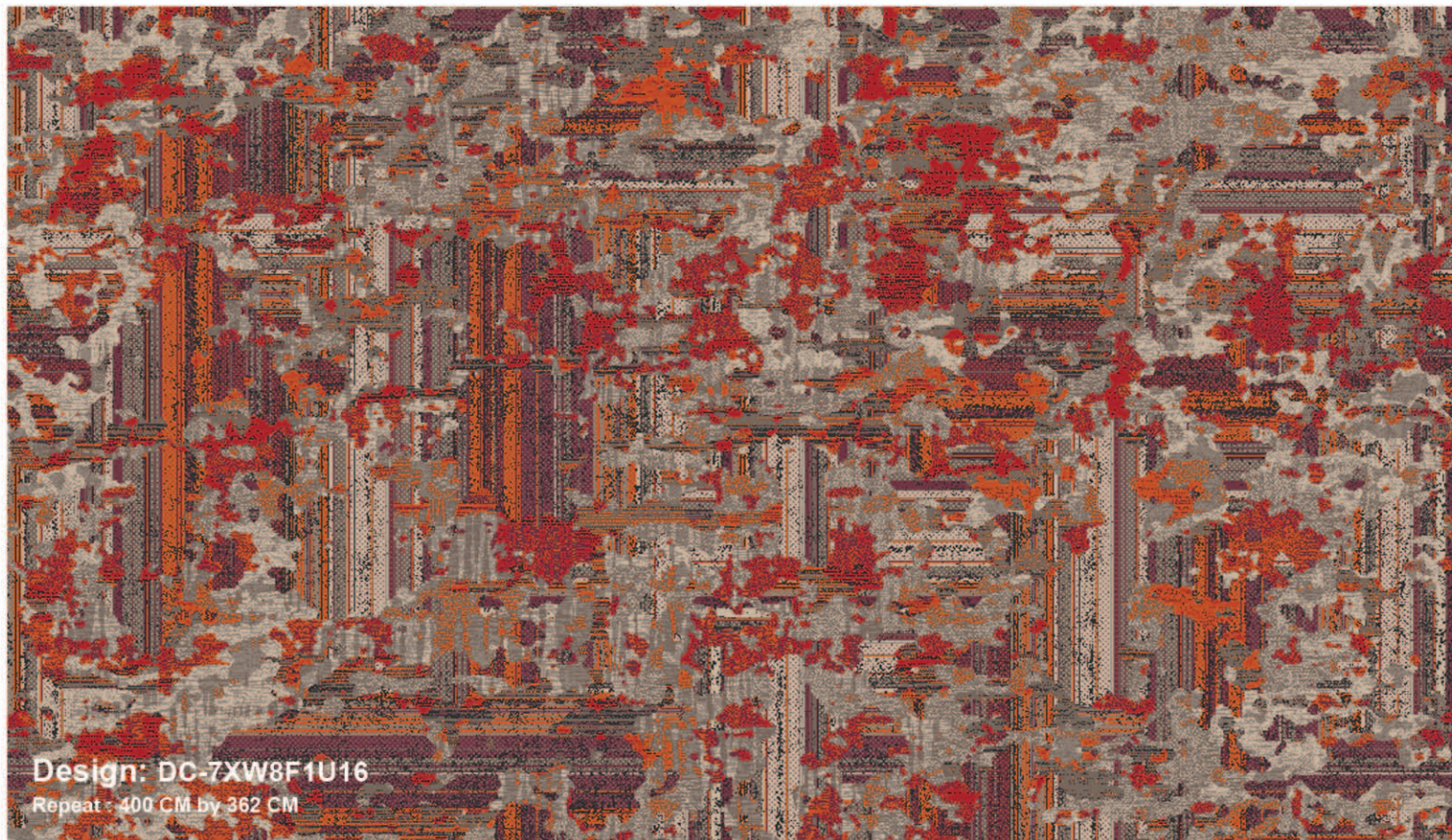
Repeat: 100 CM by 128 CM



Design: DC-7XW8F1U41

Repeat: 100 CM by 128 CM





Design: DC-7XW8F1U16

Repeat : 400 CM by 362 CM



Design: DC-7XW8F1U17

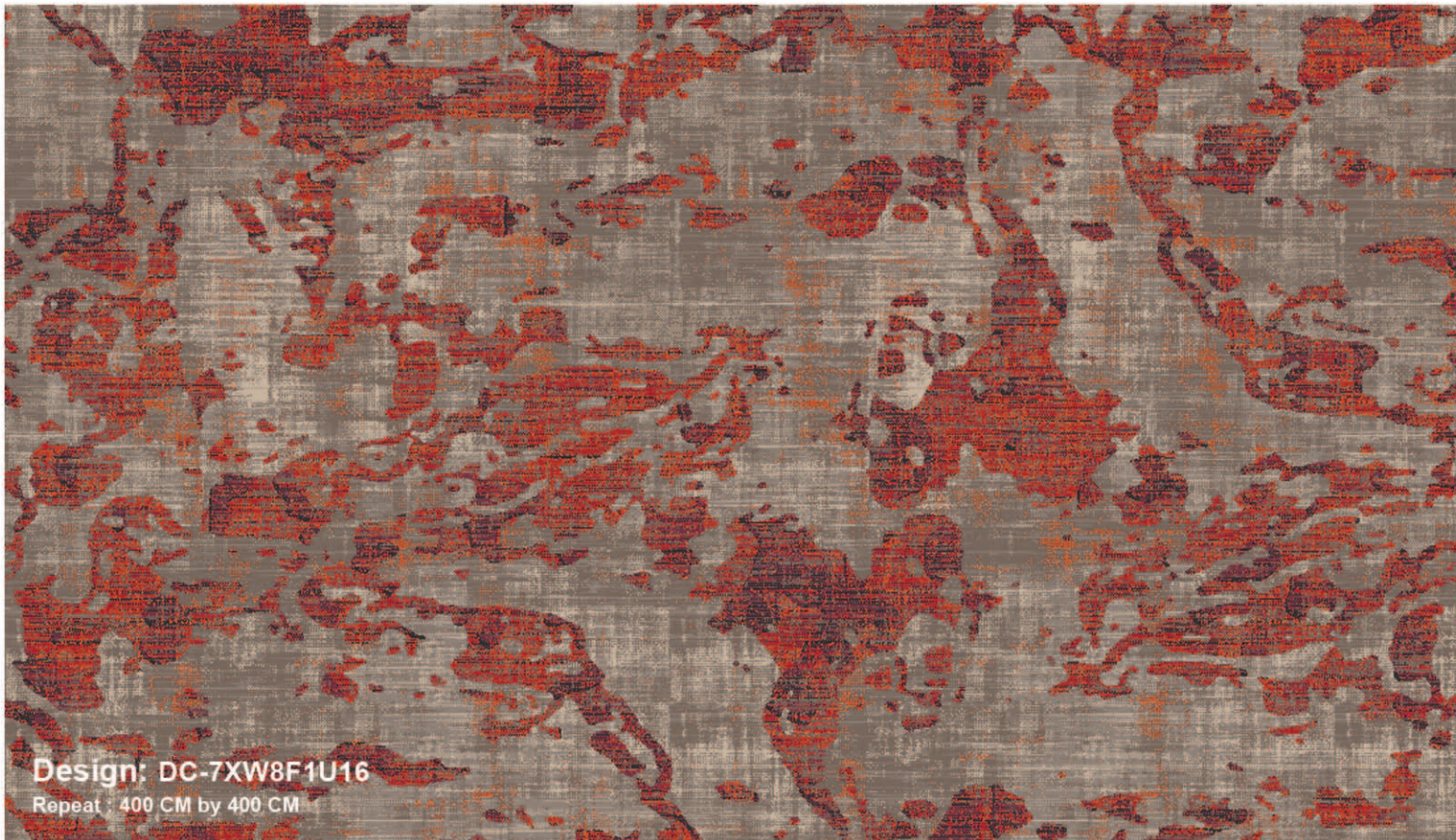
Repeat : 200 CM by 202 CM



Design: DC-7XW8F1U18

Repeat : 200 CM by 202 CM





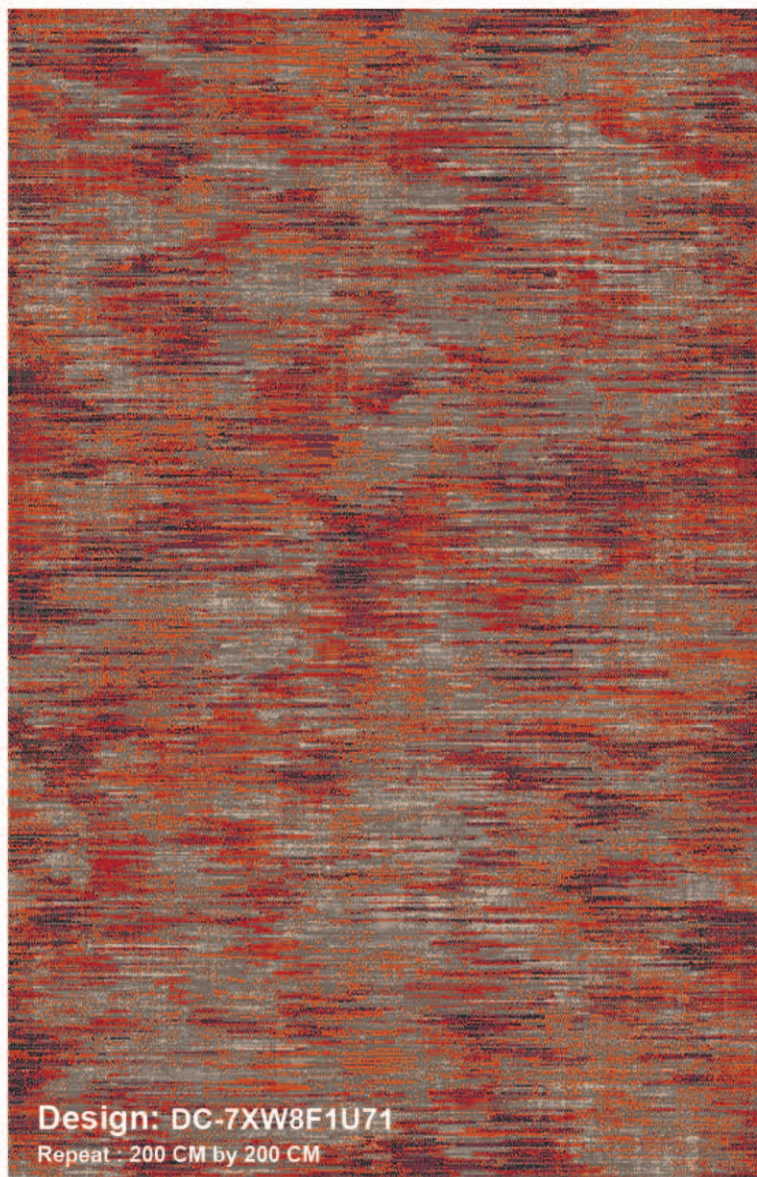
Design: DC-7XW8F1U16

Repeat : 400 CM by 400 CM



Design: DC-7XW8F1U72

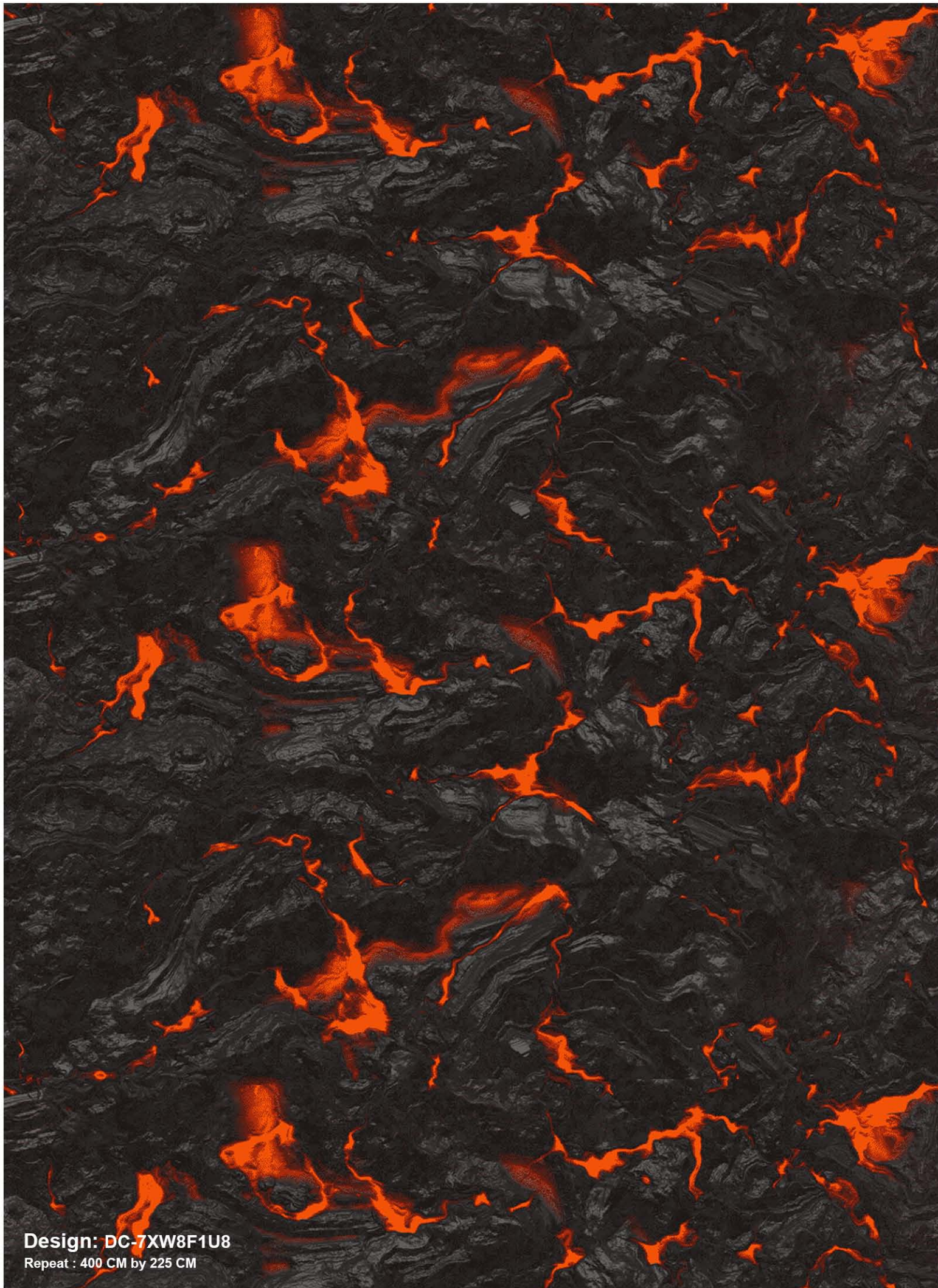
Repeat : 200 CM by 200 CM



Design: DC-7XW8F1U71

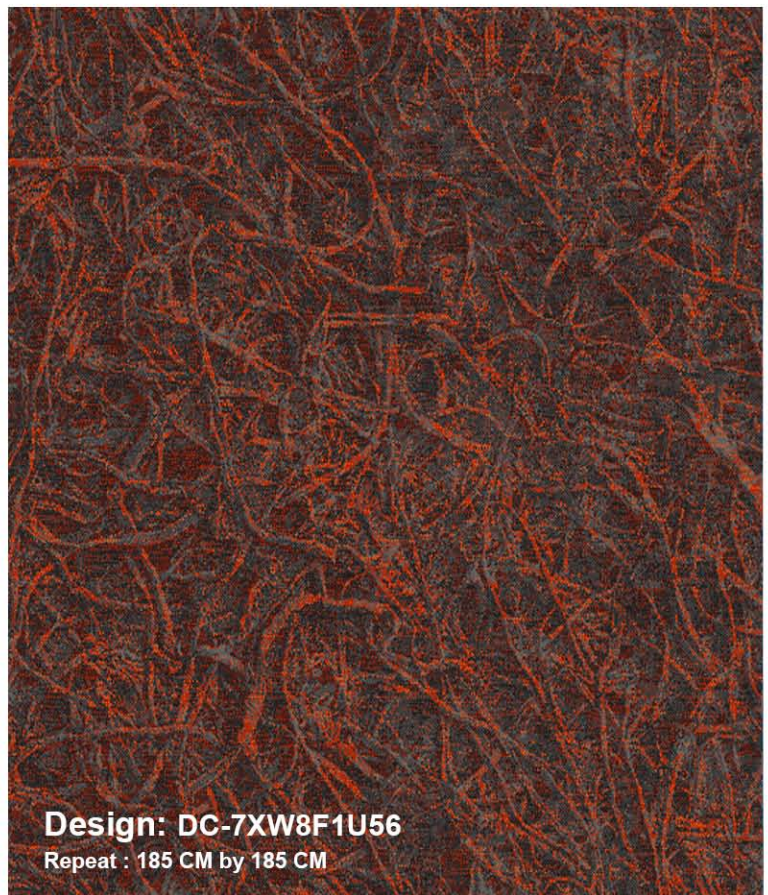
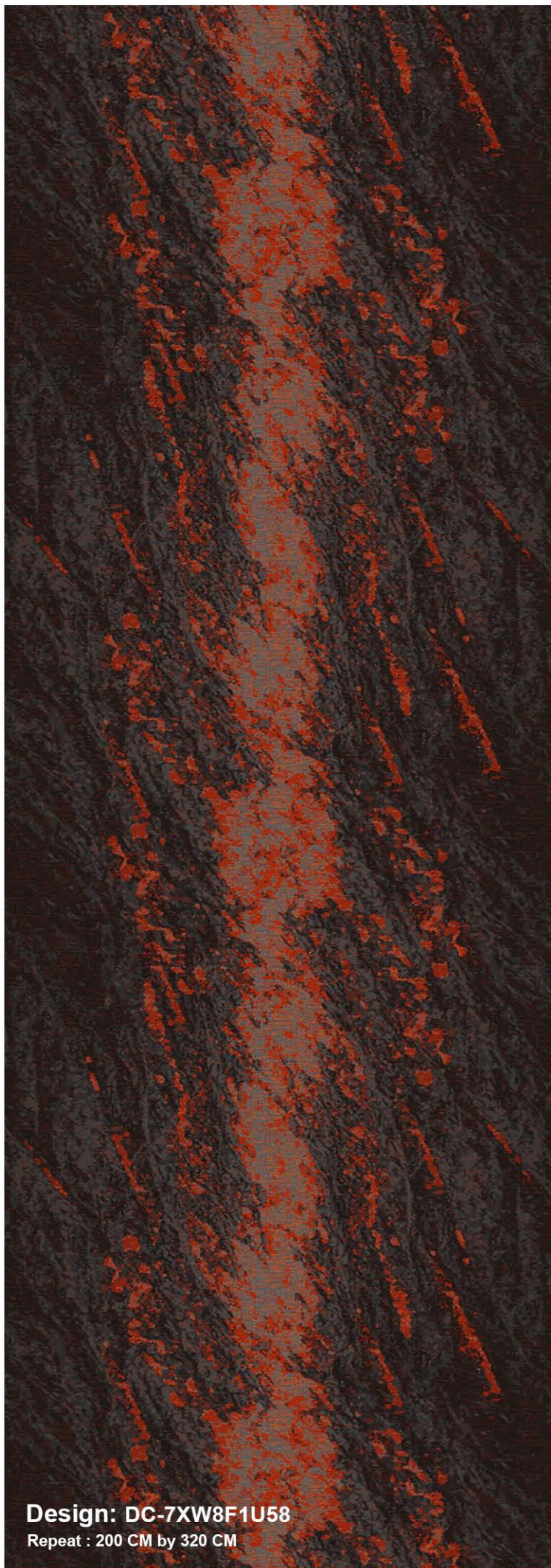
Repeat : 200 CM by 200 CM

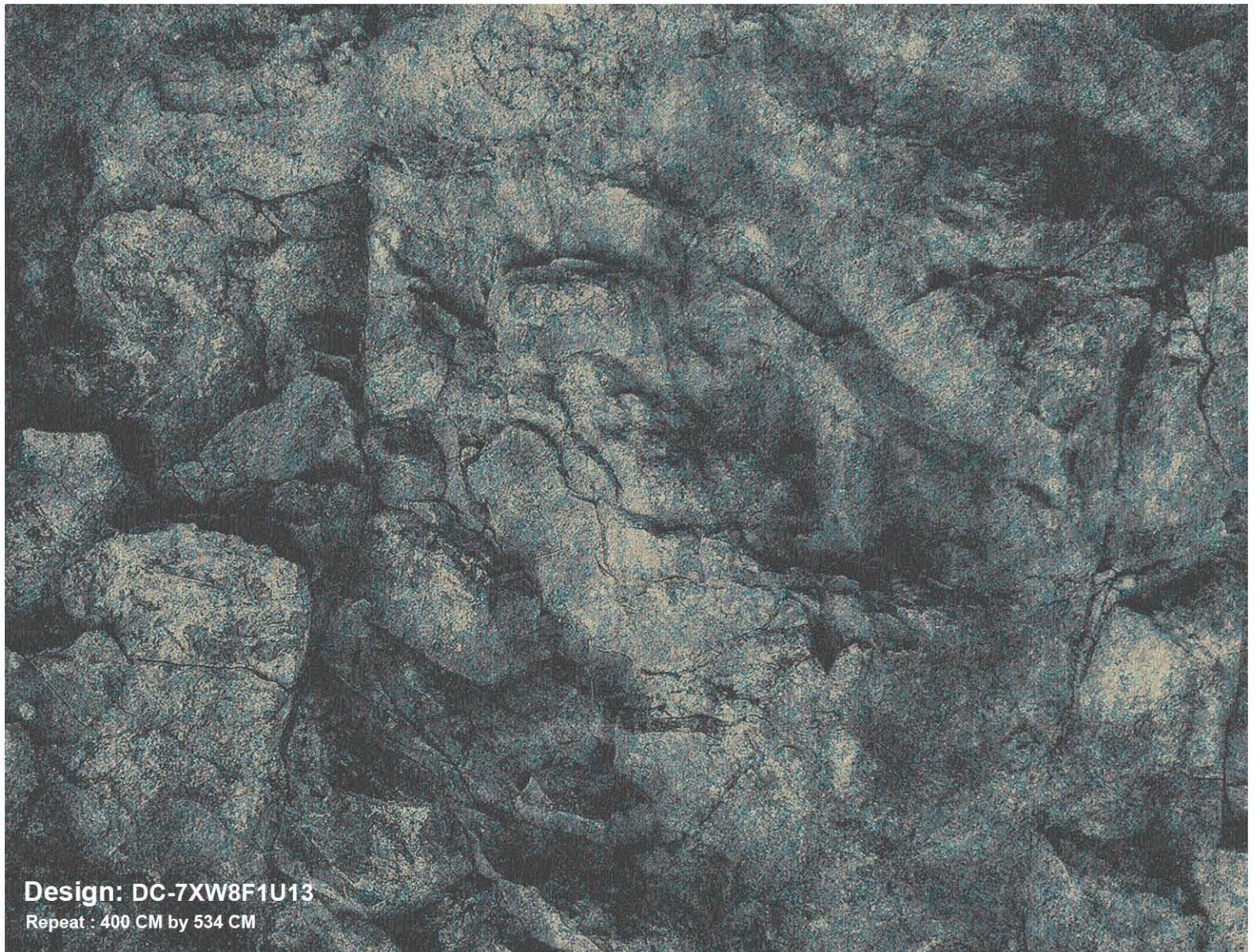




Design: DC-7XW8F1U8
Repeat : 400 CM by 225 CM





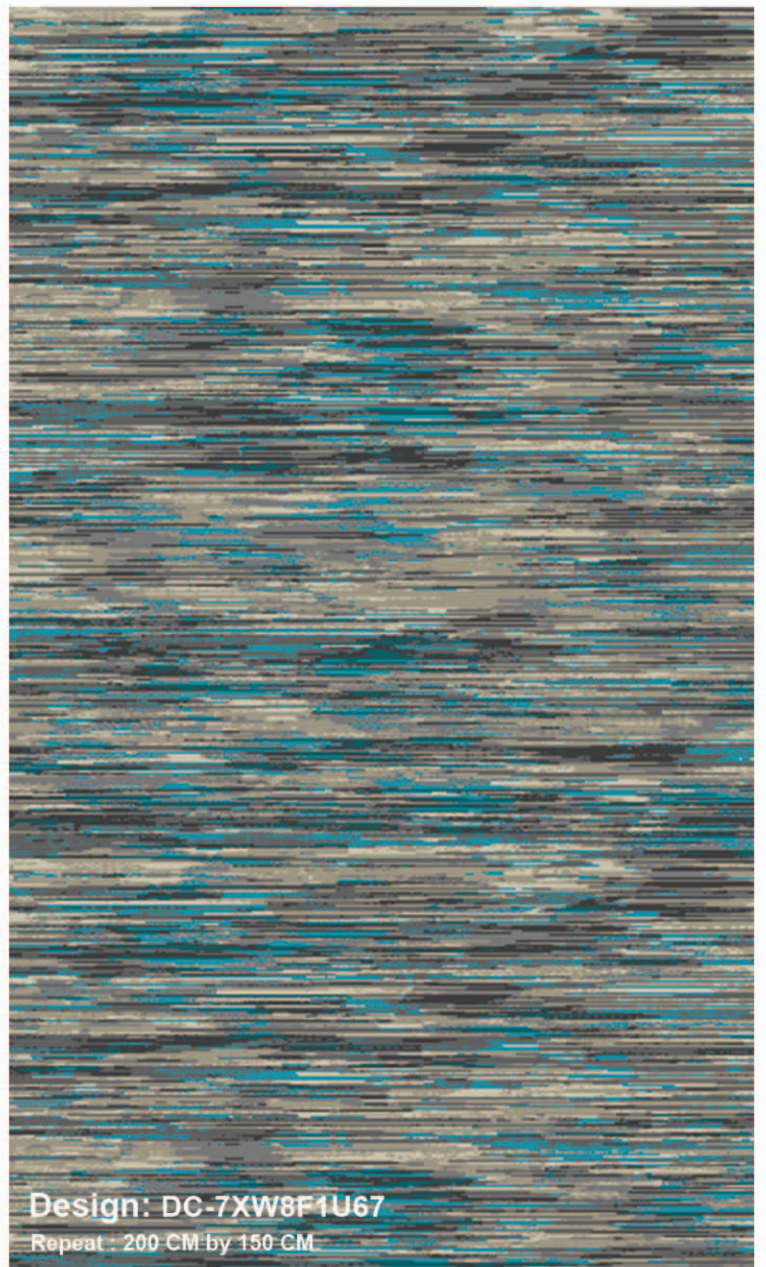


Design: DC-7XW8F1U13
Repeat : 400 CM by 534 CM

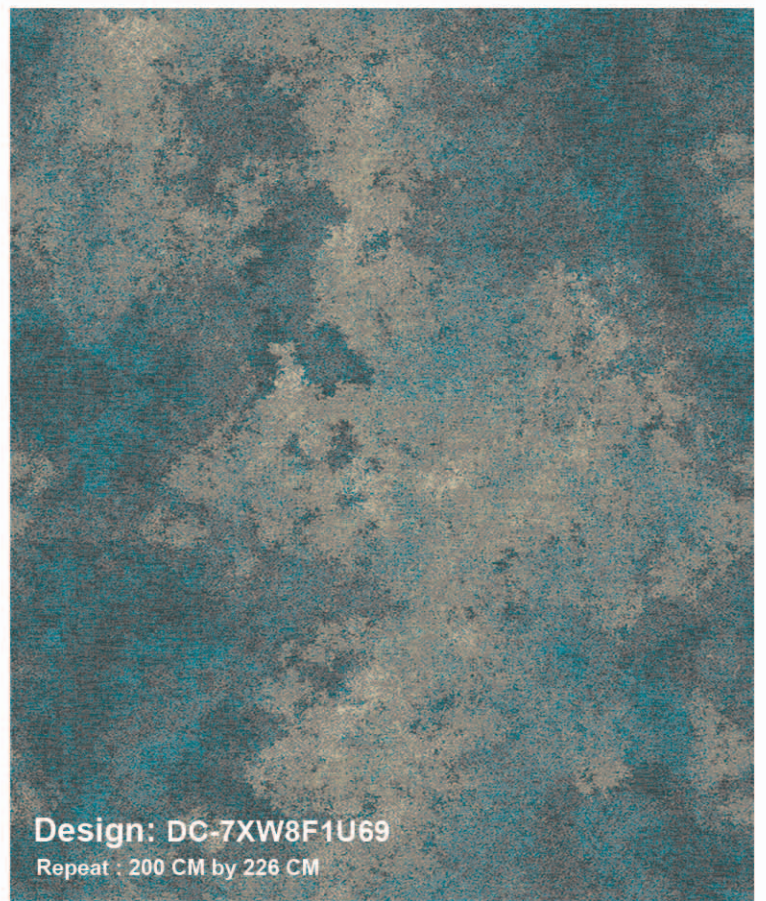




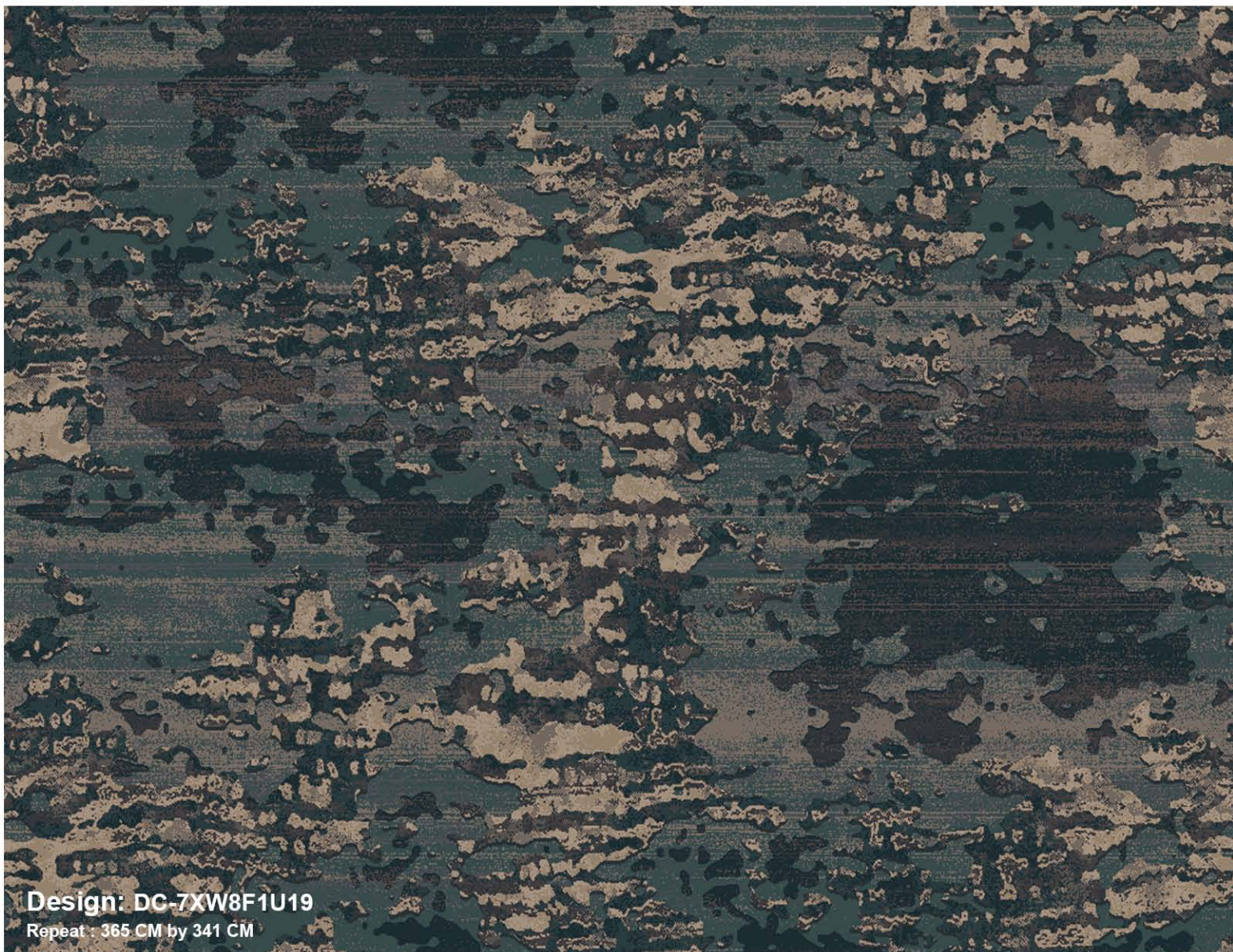
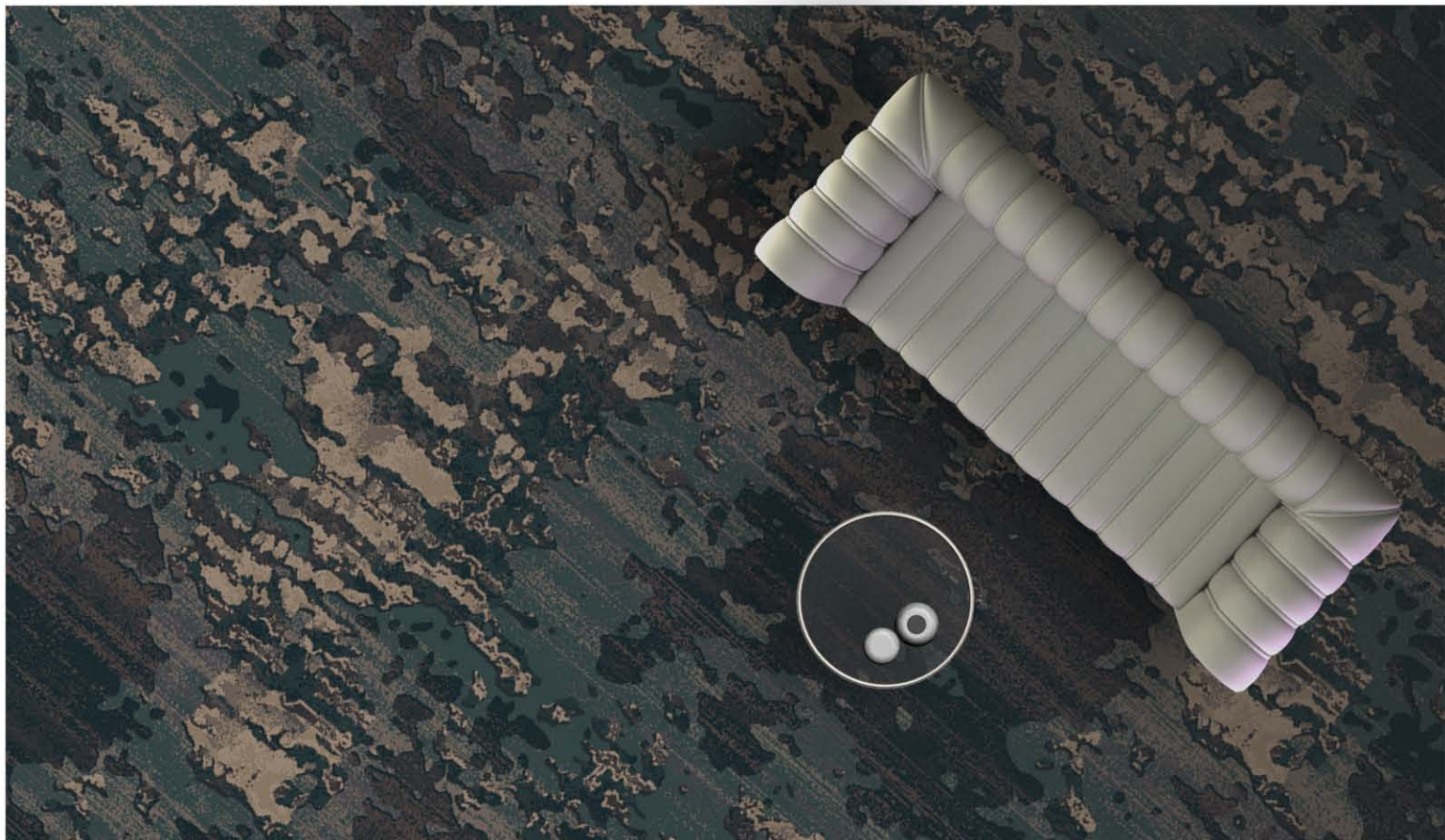
Design: DC-7XW8F1U68
Repeat : 400 CM by 385 CM



Design: DC-7XW8F1U67
Repeat : 200 CM by 150 CM



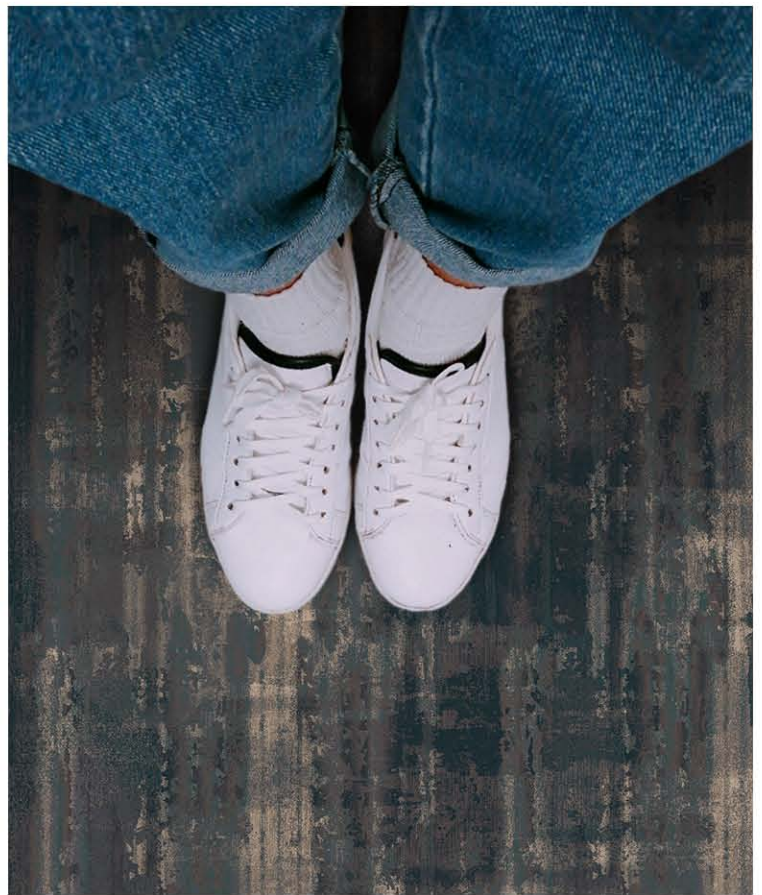
Design: DC-7XW8F1U69
Repeat : 200 CM by 226 CM



Design: DC-7XW8F1U19

Repeat: 365 CM by 341 CM







Design: DC-7XW8F1U23
Repeat : 203 CM by 228 CM



Design: DC-7XW8F1U22
Repeat : 200 CM by 452 CM

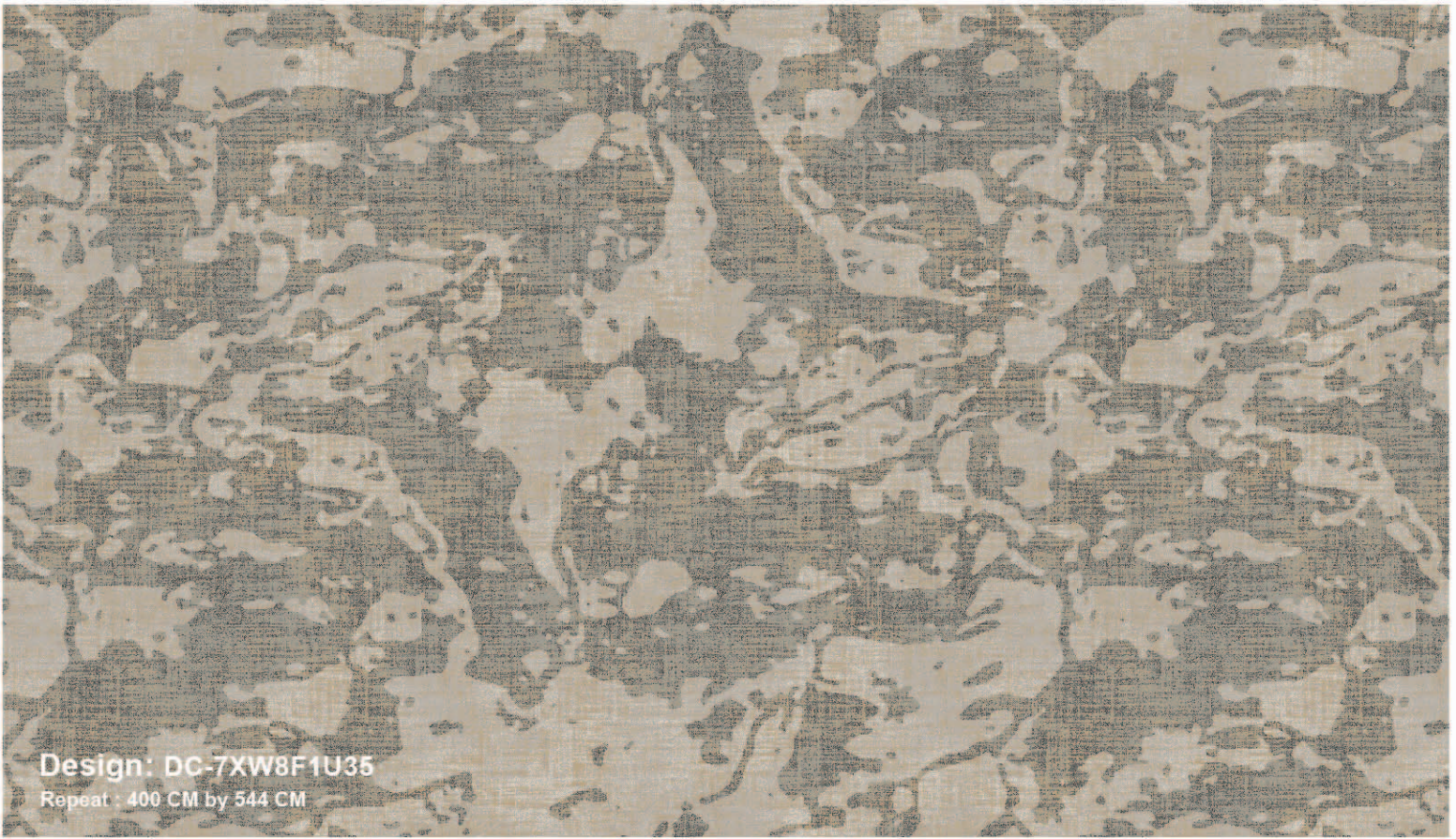


Design: DC-7XW8F1U24
Repeat : 200 CM by 200 CM



Design: DC-7XW8F1U21
Repeat : 182 CM by 210 CM





Design: DC-7XW8F1U35
Repeat : 400 CM by 544 CM

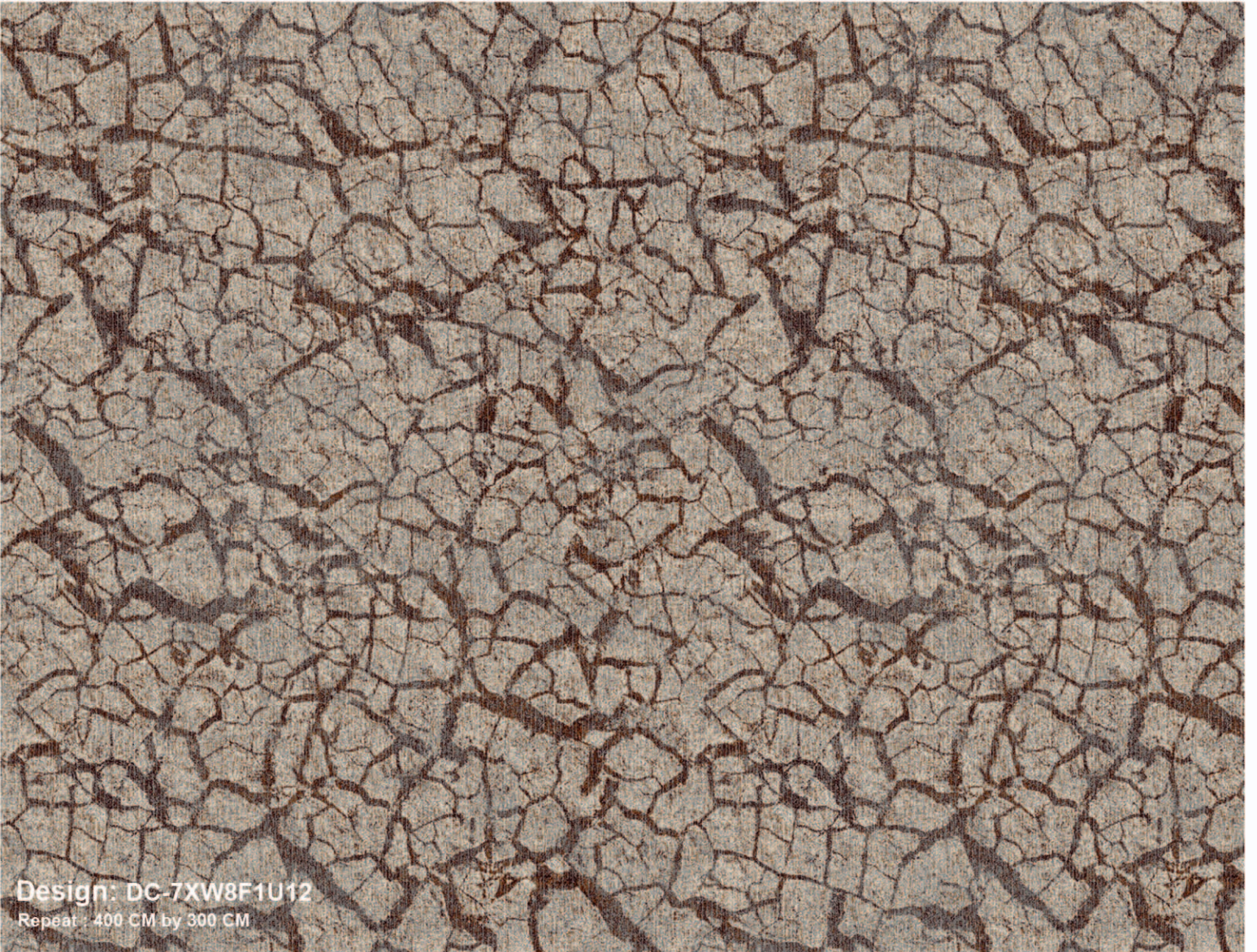


Design: DC-7XW8F1U36
Repeat : 365 CM by 476 CM



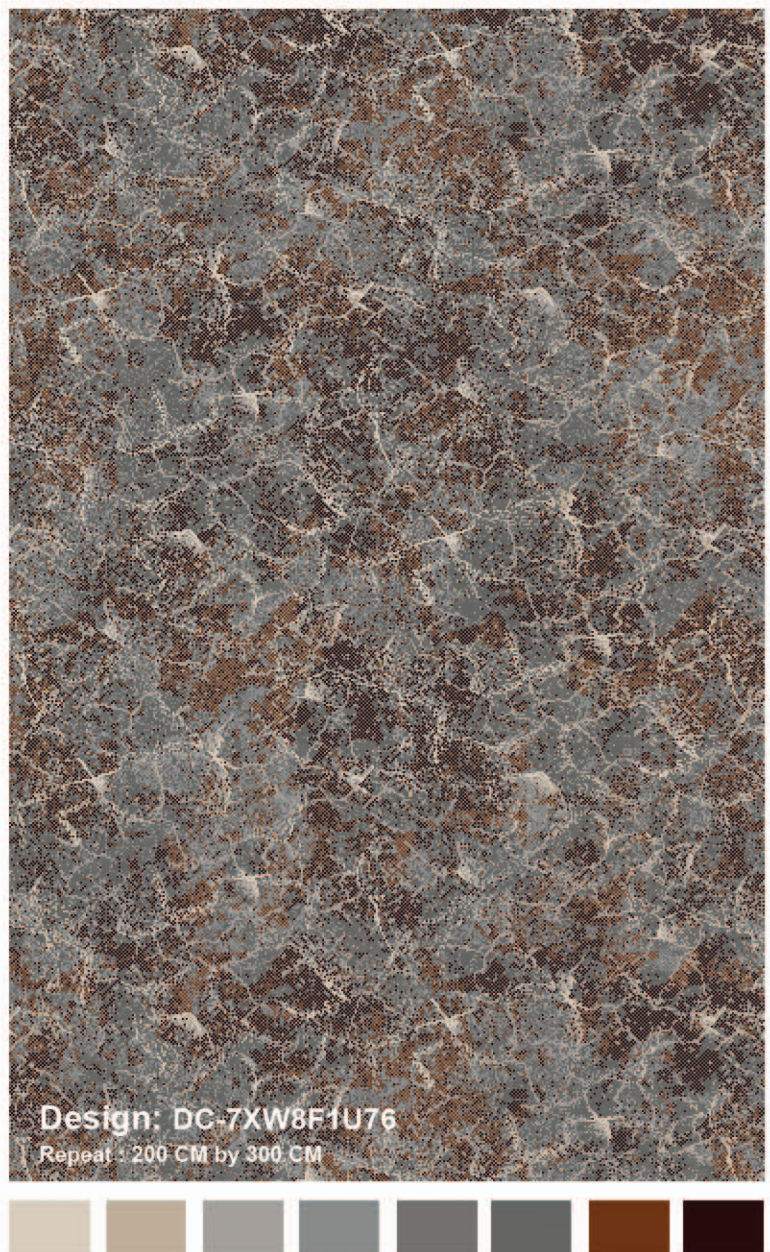
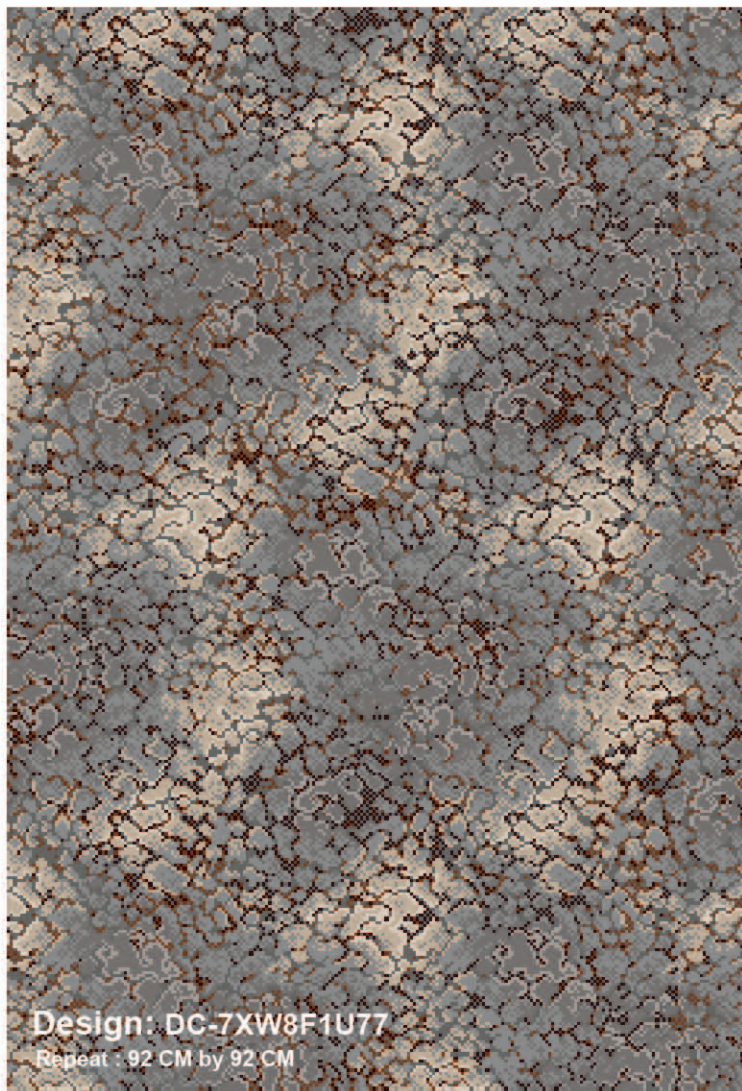
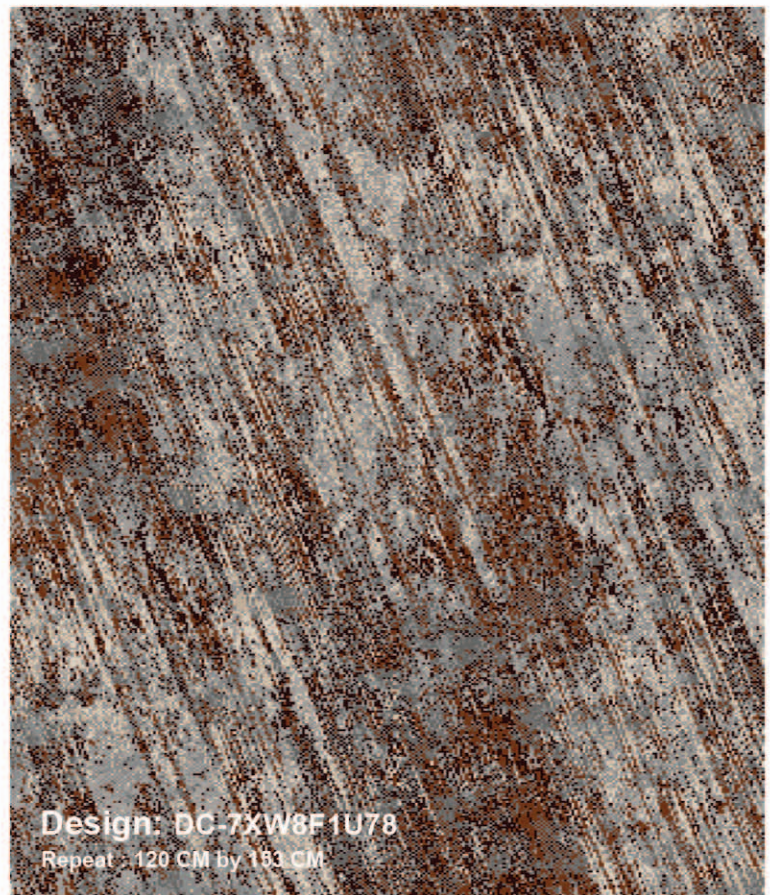
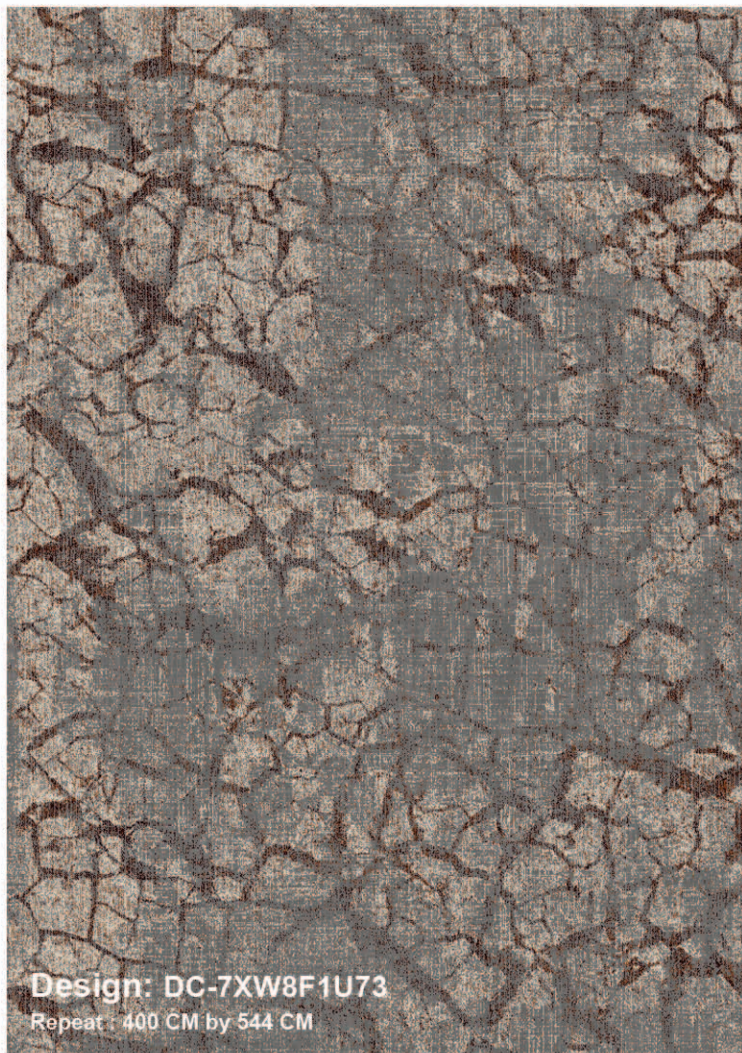
Design: DC-7XW8F1U33
Repeat : 280 CM by 423 CM

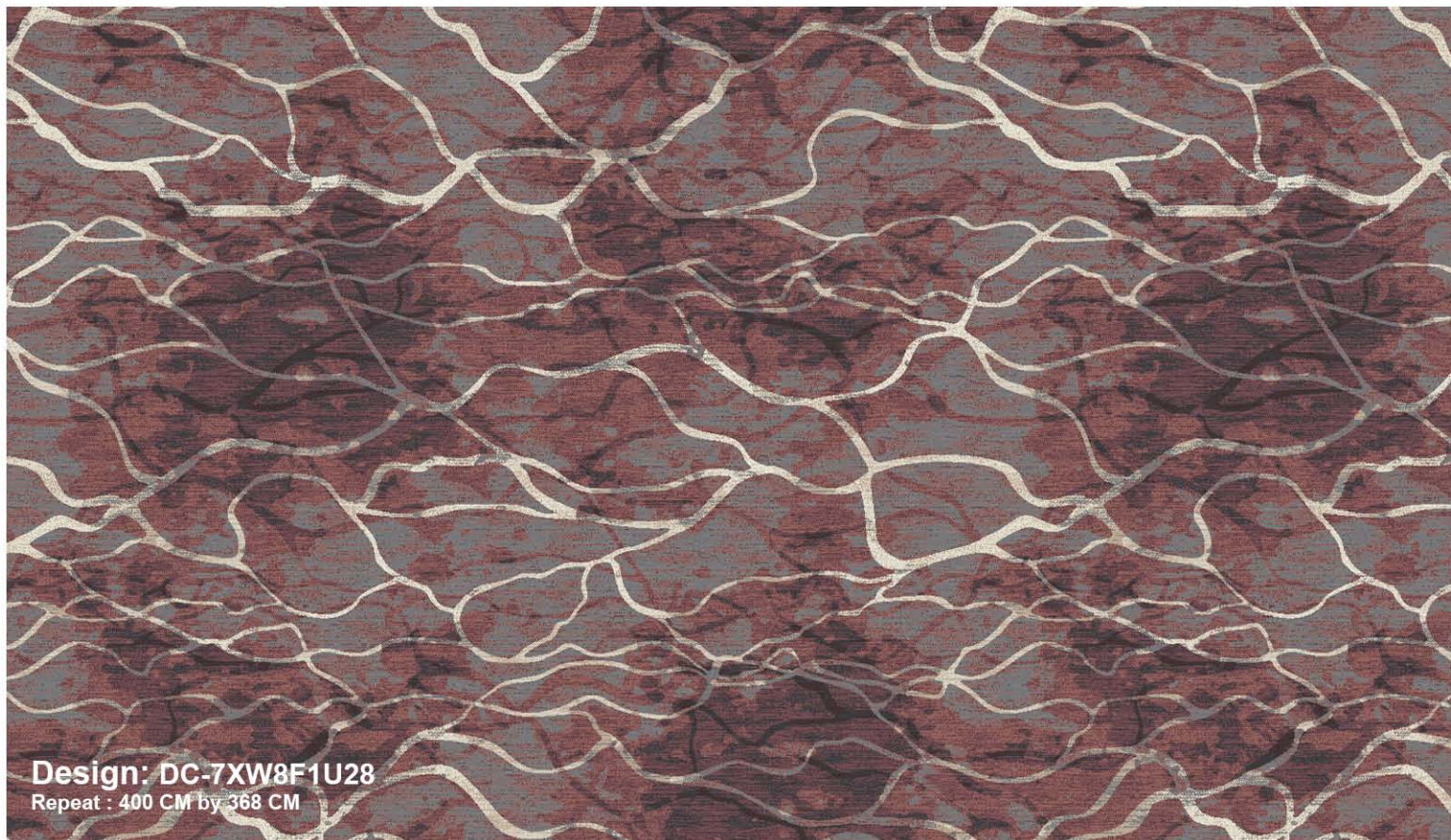


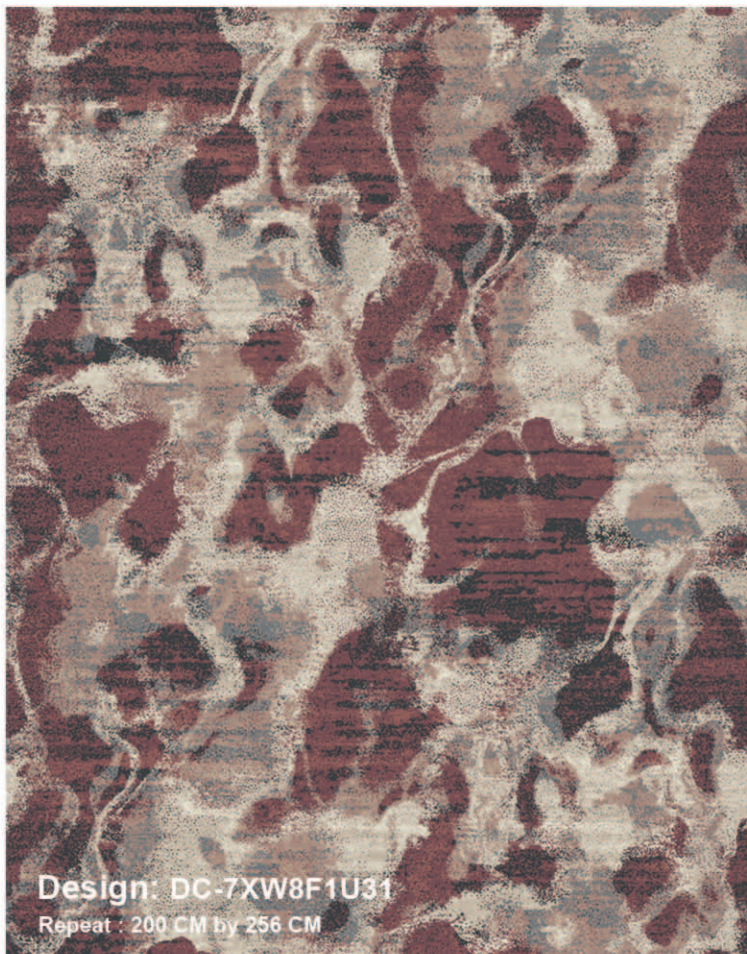


Design: DC-7XW8F1U12
Repeat: 400 CM by 300 CM









Design: DC-7XW8F1U31

Repeat : 200 CM by 256 CM



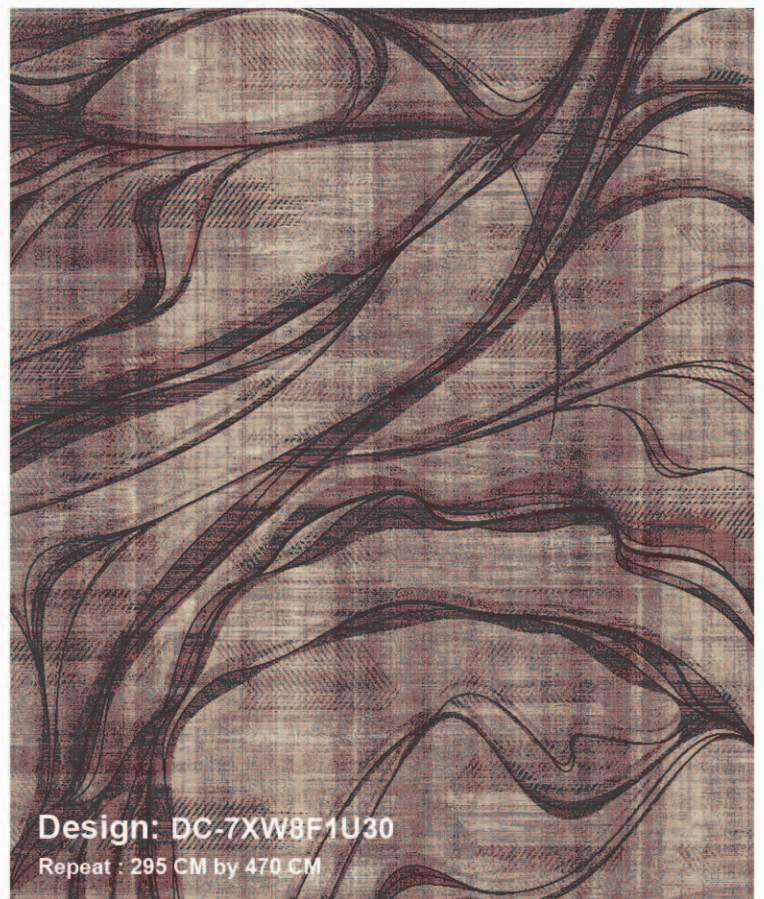
Design: DC-7XW8F1U32

Repeat : 200 CM by 228 CM



Design: DC-7XW8F1U29

Repeat : 200 CM by 290 CM



Design: DC-7XW8F1U30

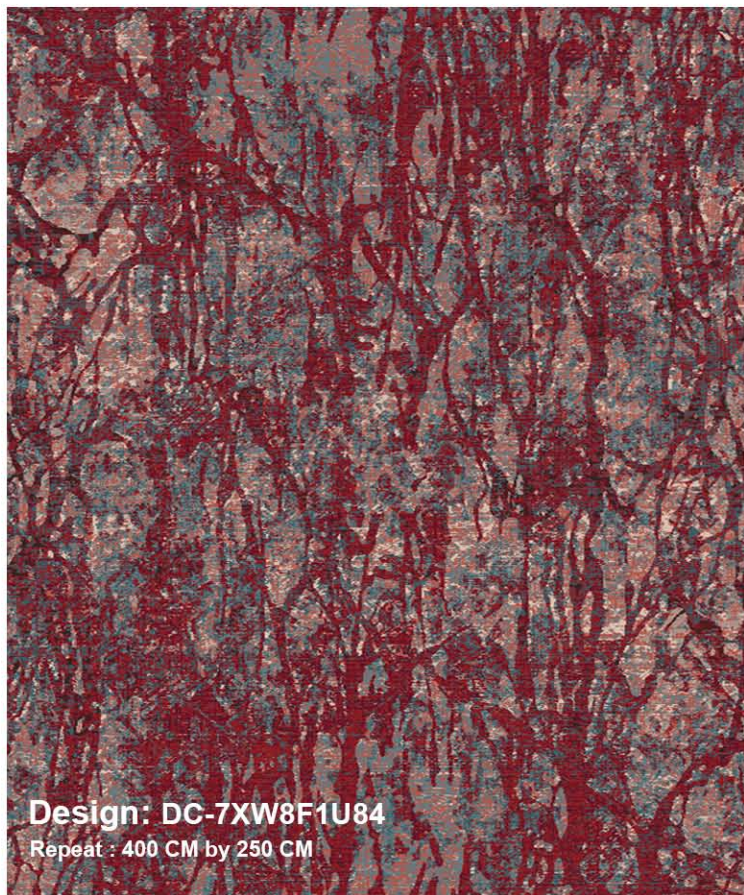
Repeat : 295 CM by 470 CM



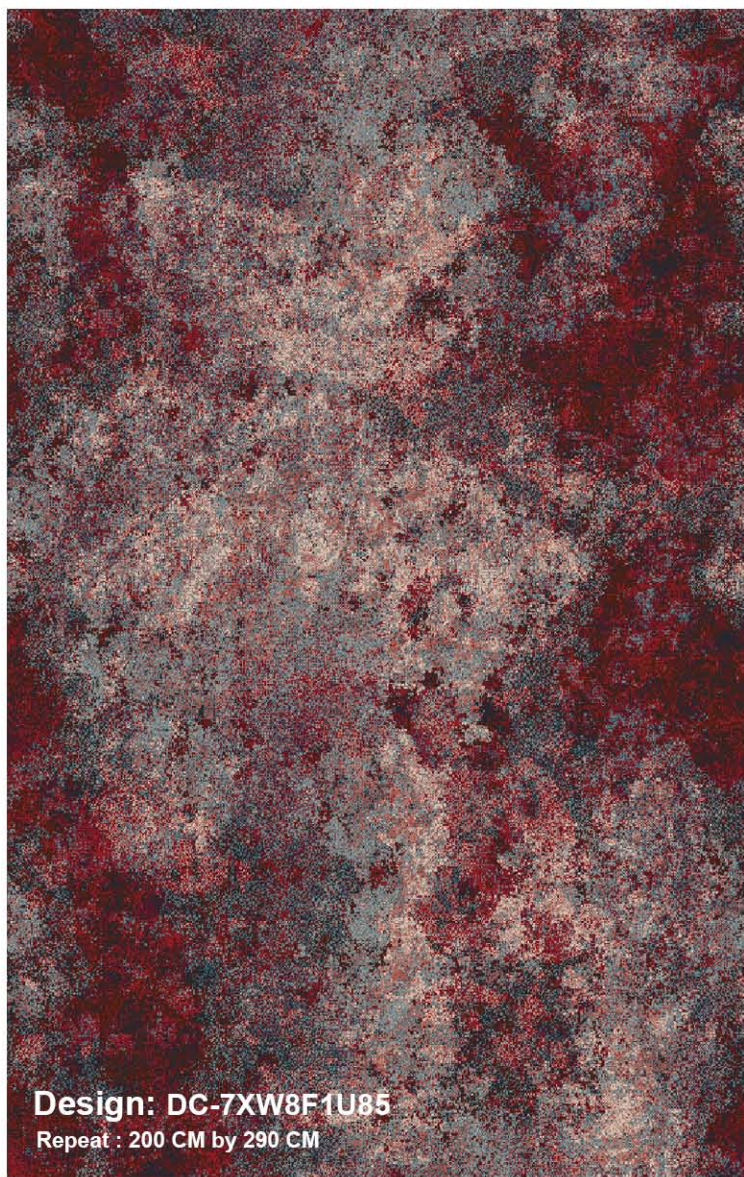


Design: DC-7XW8F1U82
Repeat : 400 CM by 400 CM

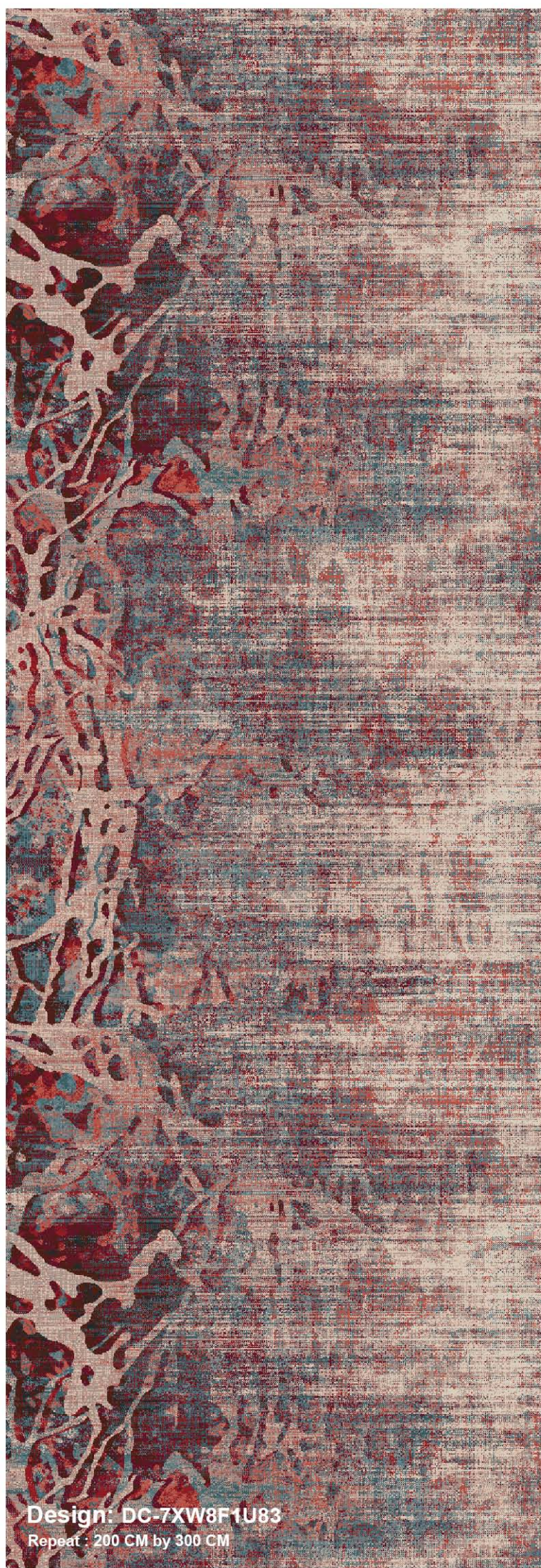




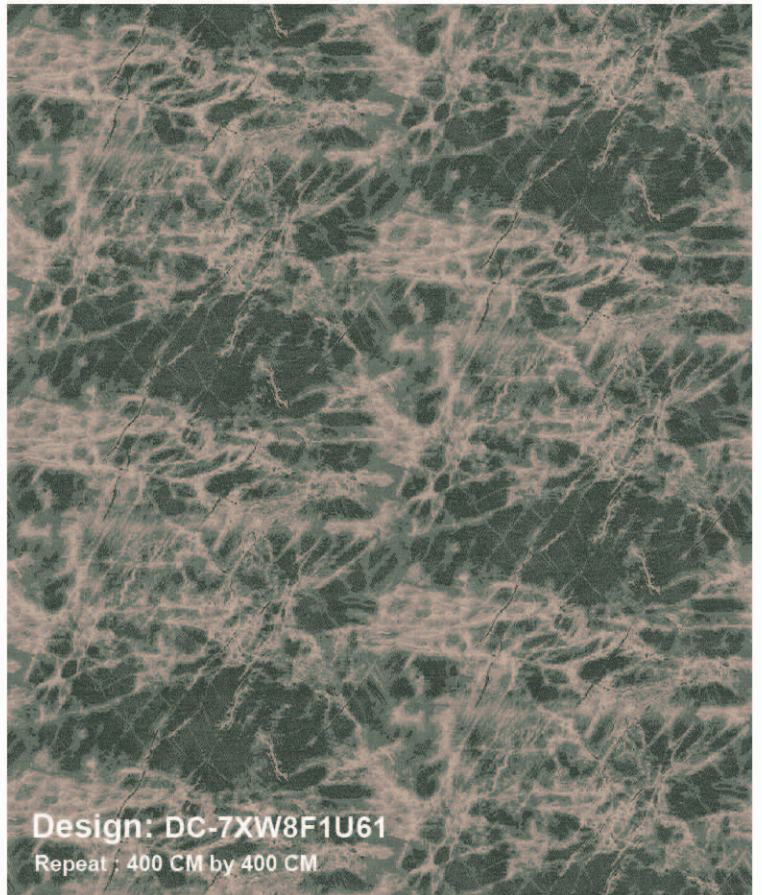
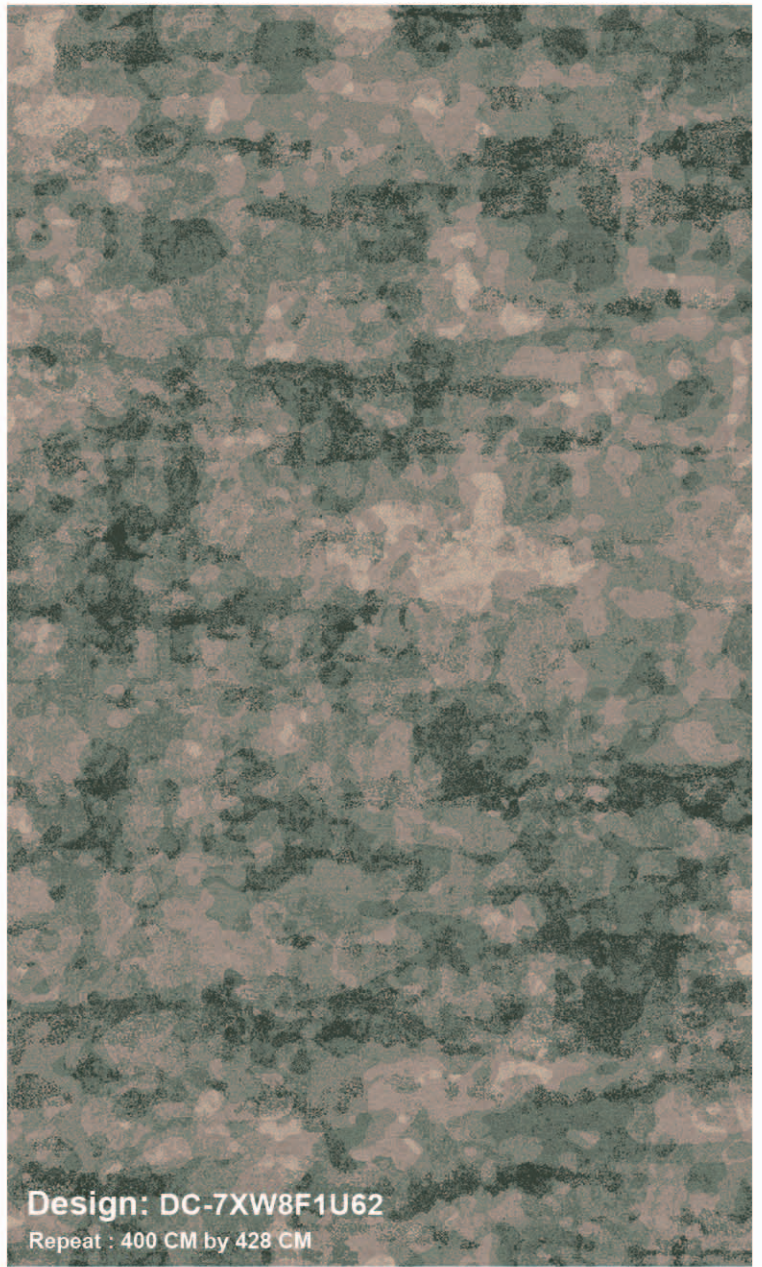
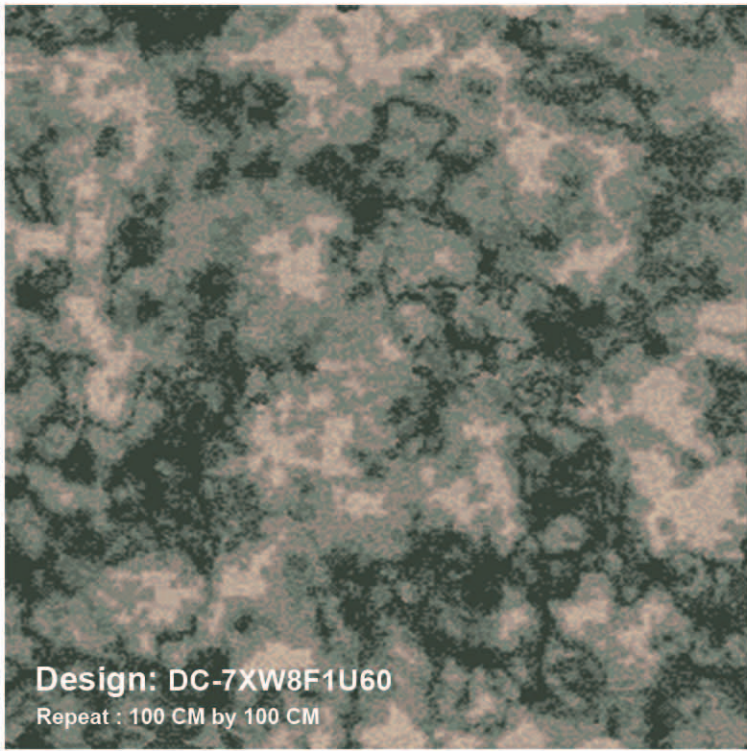
Design: DC-7XW8F1U84
Repeat : 400 CM by 250 CM



Design: DC-7XW8F1U85
Repeat : 200 CM by 290 CM

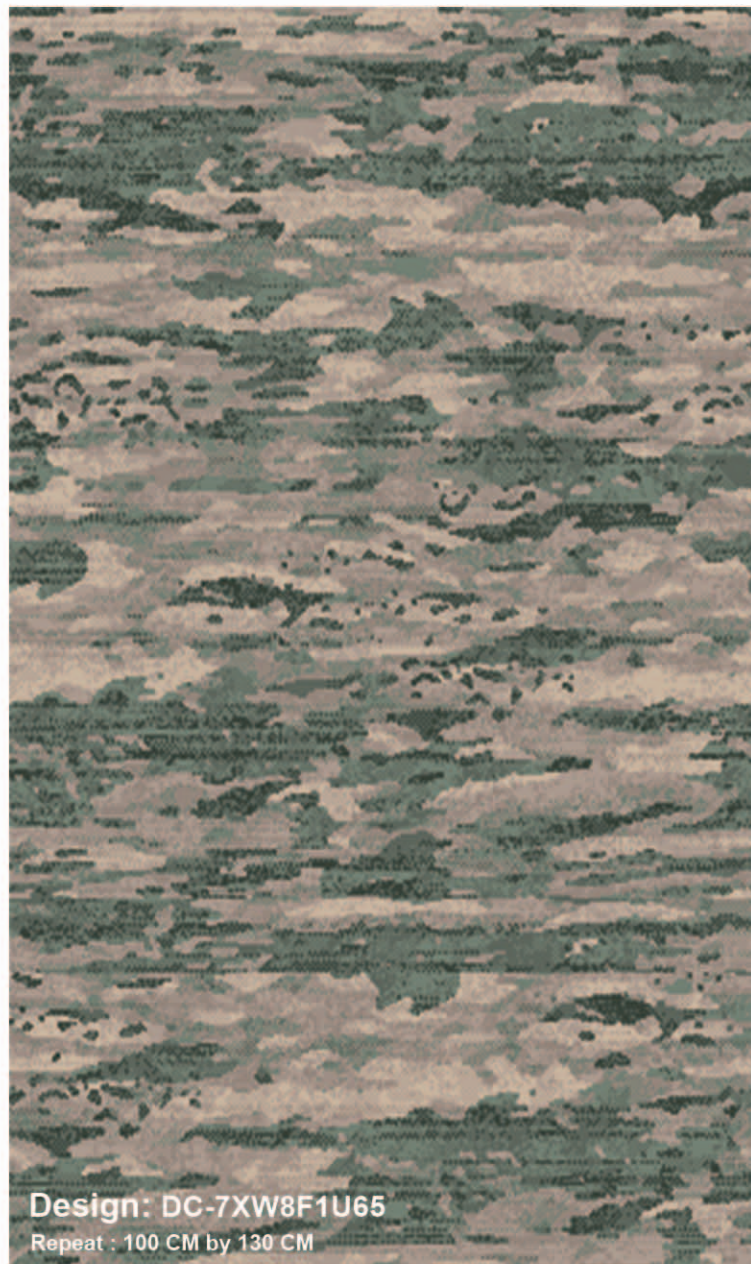


Design: DC-7XW8F1U83
Repeat : 200 CM by 300 CM





Design: DC-7XW8F1U64
Repeat : 200 CM by 238 CM



Design: DC-7XW8F1U65
Repeat : 100 CM by 130 CM



Design: DC-7XW8F1U66
Repeat : 400 CM by 400 CM



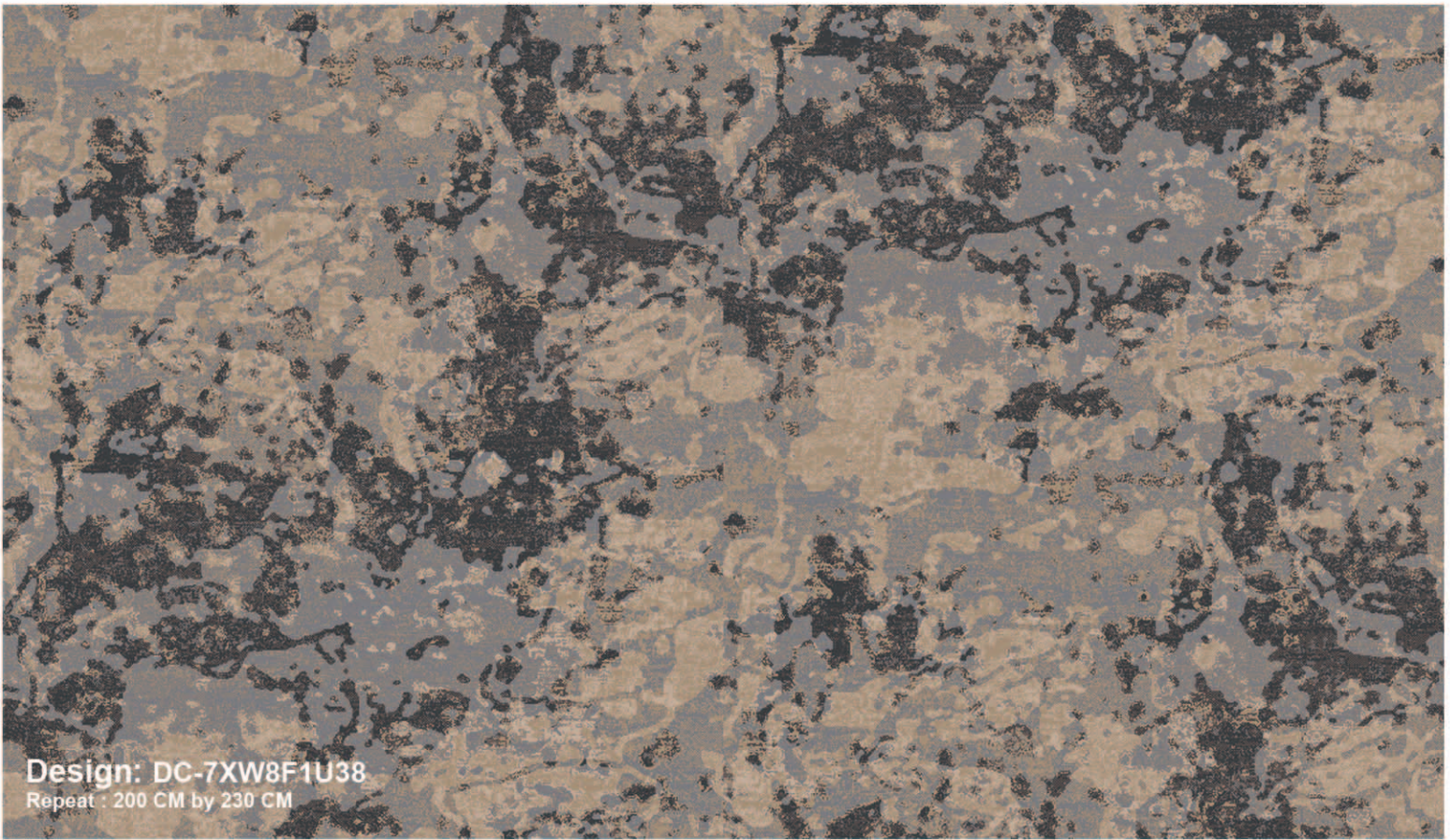
Design: DC-7XW8F1U2

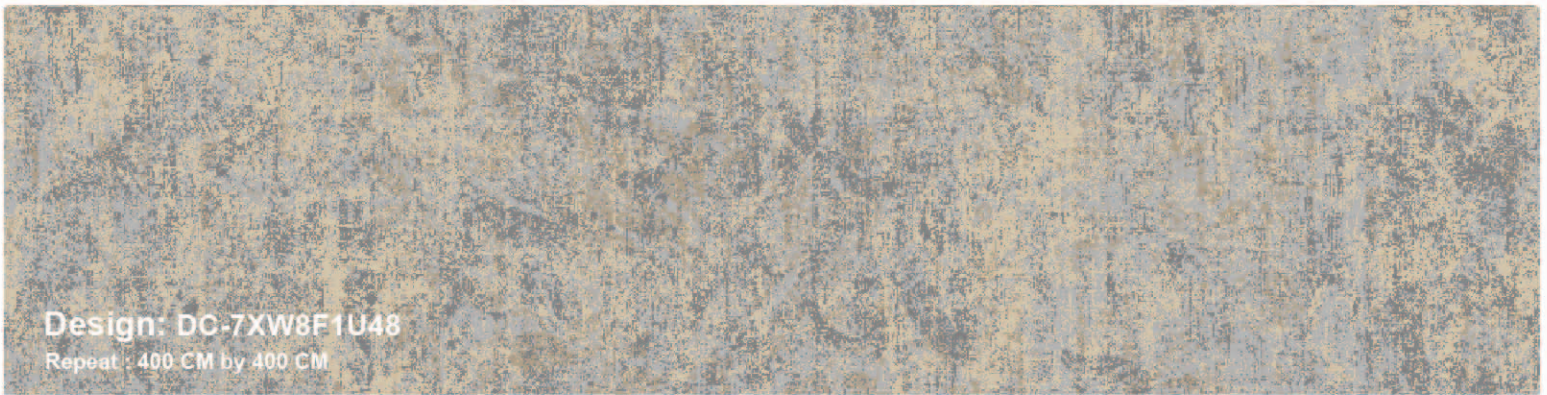
Repeat : 200 CM by 430 CM

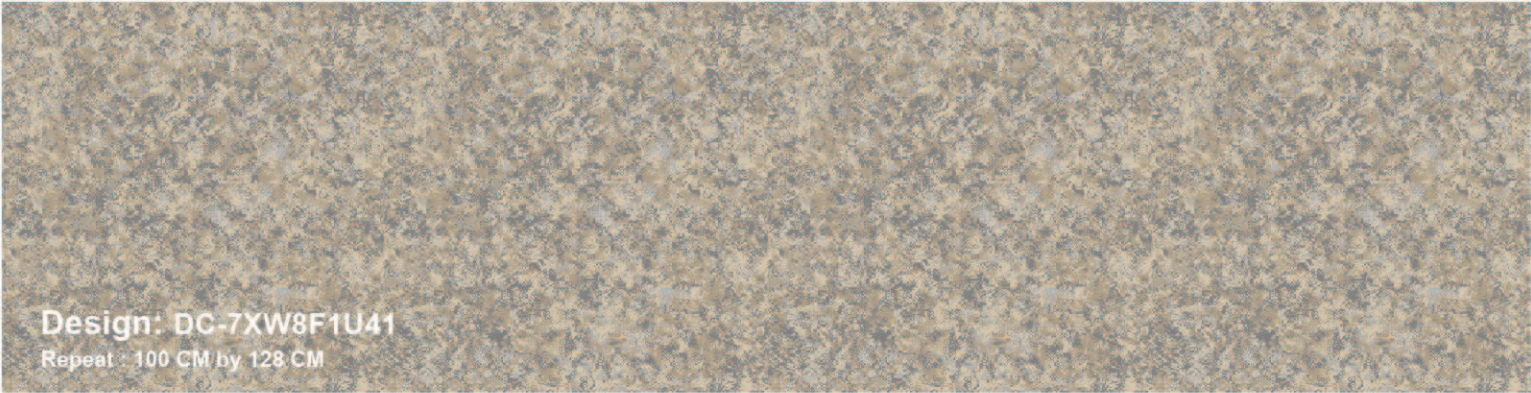


Design: DC-7XW8F1U37

Repeat : 400 CM by 400 CM







Design: DC-7XW8F1U41

Repeat : 100 CM by 128 CM



Design: DC-7XW8F1U42

Repeat : 100 CM by 128 CM




Design: DC-7XW8F1U43

Repeat : 100 CM by 100 CM



Design: DC-7XW8F1U44

Repeat : 100 CM by 128 CM



Design: DC-7XW8F1U45

Repeat : 100 CM by 128 CM





ZENOVA CARPET
www.zenovacarpet.com.tr

Sanayi Mahallesi, 280 Cadde,
No: 68, pk 32, 32200 Isparta/ Turkey
+90 (246) 224 12 76
+90 (246) 224 12 77

info@zenovacarpet.com.tr

